



CAS Bulletin

Arts, Commerce & Self Financing section



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Library Collection

(As on 31st December 2018)

Total Books: 51584

Non-Book Materials

Periodical: 71

CDs: 254

Journals: 41

Maps: 51

Magazines: 30

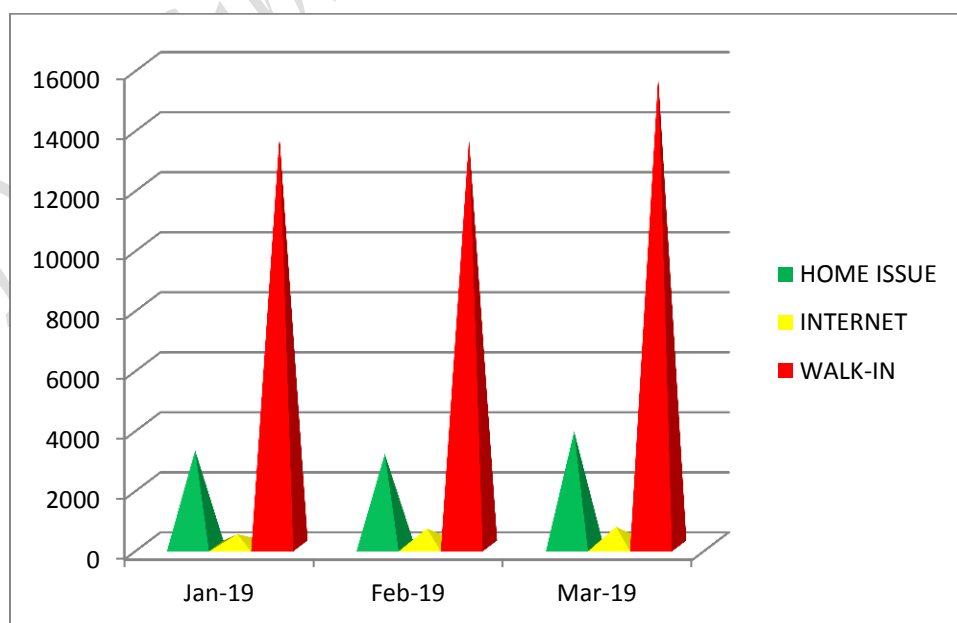
E-resource: N-List (consortium) Including
6000+ E-journals & 31,35,000+ E-
books.

Newspapers: 33

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
Jan-19	3183	390	13668
Feb-19	3066	581	13594
Mar-19	3822	640	15667



“Youth Day”

The VIVA Library organized a “Book Display” on 12th January 2019 to commemorate the Birth anniversary of Swami Vivekanand.

12th January has been declared and celebrated as “**Youth Day**” on this occasion various books on Swami Vivekanand were displayed.

The event was well received and appreciated by a lot of students and faculty members.

Glimpses of Books Display



“Marathi Rajbhasha Gaurav Din”

A great poet, play writer, critic and Dnyanpeeth awardee “KUSUMAGRAJ’s” (Shree Vishnu Waman Shirwadakar) birthday is celebrated as “**Marathi Rajbhasha Gaurav Din**” on 27 February 2019. On this occasion, VIVA College Library in collaboration with the Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting, Letter writing & Rangoli competitions which were held on 13th to 15th & 25th February 2019 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 286 participants participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.

Glimpses of Programme

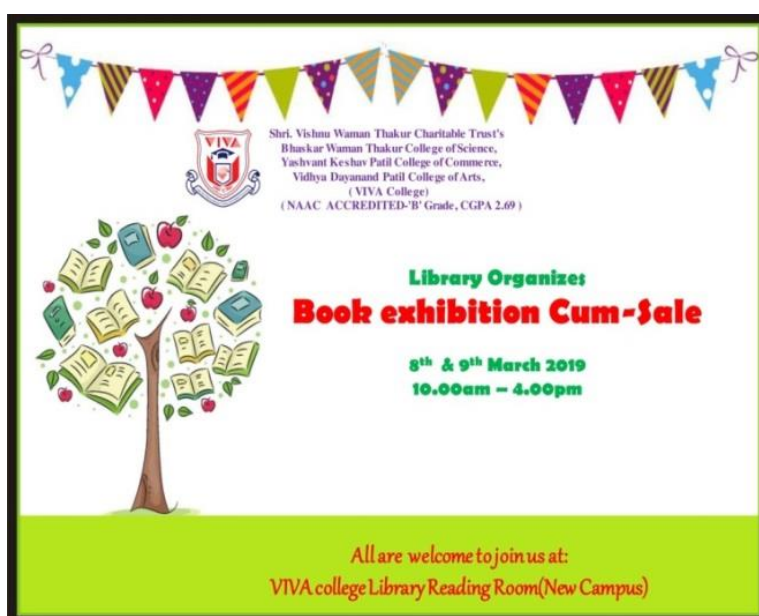


“Book Exhibition–cum–sale”

VIVA College Library organized Book Exhibition–cum–sale on 8th & 9th March 2019. There were five vendors brought various books on History, Political Science, Mass media, Finance Banking, Management studies, Media studies, Computer Science, I.T., General (Marathi, Hindi & English) Reference Books, Personality development, and so on. The exhibition was organized for 2 days to promote the reading culture among the students and develop the quality collection for our library.

The exhibition was well appreciated by all the book lovers and nearby College Librarians were visited the book exhibition. Many students and staff members purchased books for personal use and some good books were also recommended by the faculty and students for the library.

Glimpses of Programme



New Arrival Books

Selected Books from the Book Exhibition-Cum sale held on
8th & 9th March 2019

Sr. No.	AUTHOR	TITLE
1	Helson, Henry	Harmonic Analysis 2nd ed
2	Tao, Terence	Analysis II 3rd ed
3	Kesavan, S.	Functional Analysis
4	Hiai, Fumio/ Petz, Denes	Introduction to matrix analysis and applications
5	Venkatachala, B.J.	Inequalities : An approach through problems 2nd ed
6	Farin, Gerald	Practical Linear Algebra : A geometry toolbox 3rd ed
7	Rainville, Earl D.	Elementary Differential Equations 8th ed
8	Agarwal, Ravi P.	Introduction to real analysis
9	Bittinger	Calculus and its applications 10th Ed.
10	bruna, Joaquim	Complex Analysis
11	King, Mervyn	Chif value officer
12	Chatfield, Chris	Analysis of time series
13	Png, Ivan	Managerial economics 5th ed
14	Coyle, Daniel	Culture code
15	Harvard Business School Press	Dismissing an employee
16	Katzenbach, Jon	Discipline of teams
17	Gabarro, John	Managing your boss
18	Cast, Carter	Right stuff : How brilliant careers are made
19	Jugenheimer, Donald W.	Advertising and Public Relations Research
20	टंडन, पंकज	सूक्ष्म अर्थशास्त्राचा सिद्धांत
21	बानिक, नीलांजन	भारतीय अर्थव्यवस्था : स्थूल अर्थशास्त्रीय आढावा
22	गोतेन्युइस, म. त.	SPSS चे प्राथमिक पाठ
23	Prasad, A.M.	Great Indian Novelists in English
24	Wyndham, george	Poems of Shakespear
25	Quintanilla, K. M.	Business and professional Communication
26	Sinha, Sunita	Feminism in Literature : Musings and Aesthetics
27	किरपाल, अविनाश	महिला उद्योजक
28	Satyanarayana, G.	Seventy years of Industrial Policy and Promotion in India
29	Lubbe, Sam	Economic and social impacts of E-Commerce
30	Kreps, David	Microeconomics for Managers
31	Rahila, A.	Indian economy since 1947

32	Czinkota, M. R.	Emerging trends, threats and opportunities in international marketing
33	Sengupta, Jati	Efficiency market dynamics and industry growth
34	Hirst, Paul	Globalization in question
35	Patnaik, Prabhat	Labour law reforms in india all in the name of jobs
36	Kapur, Ashok	Modis foreign policy
37	शाह, घनश्याम	भारतातील सामाजिक चळवळ २ ED
38	शर्लीन न ह बिबर	गुणात्मक संशोधनाची कार्यपद्धतीत 3ED
39	ऑलिव्हर पोल	तुमचे प्रबन्ध लिखाण
40	थोरात, सुखदेव	भारतातील दलित समाज
41	Held, david	Political theoy and the modern state
42	Maira, sunaina M.	9/11 GENERATION : YOUTH RIGHTS & SOLIDARITY IN THE WAR ON TERROR
43	Capeheart, Loretta	Social Justice
44	Maddick, Henry	Panchayati Raj
45	कारो, सारा	आपला Ph प्रबन्ध कसा प्रकाशित करावा
46	Shifrin, T.	Linear Algebra a geometric Approach
47	Rowen, L. H.	Gradute algebra : commutative view
48	Apostol, Tom M	Introduction to analytic number theory
49	Seneddon, Ian	Elements of Pratial differential equations
50	Reddy, Rama	C Programming for Scientists and Engineers with Applications
51	freedman, David	Statistics 4th ed
52	Pande, A.	Wombs in Labor
53	Kosambi, D D	Introduction to the study of Indian History
54	R.C. Majumdar/Gupta, S P (Ed.)	Readings in Political History of India : Ancient Medieval, Modern
55	डेनिकोलो, प.	संशोधन प्रस्ताव विकसित करणे
56	रणजीत कुमार	संशोधन पद्धती
57	वासुदेवमूर्ती	प्रभावपूर्ण प्रस्ताव लेखन
58	पटनाईक, ब. क.	विकासाच्या अभ्यासाची तोंडओळख
59	सिंह, कातर	ग्रामीण विकास
60	जनाकाराजन, स	भारतीय अर्थाव्यास्थेची संक्रमणावस्था
61	दुआ, समीर	विरामाची घोषणा एका नवीन भविष्याचीनिर्मिती
62	मोहंती, प्रसन्न	शहरे आणि सार्वजनिक धोरण
63	कोहली-खांडेकर, वनिता	भारतीय माध्यम व्यवसाय 4th ed
64	वैशंपायन, मंगेश	इंडिया कनेक्टेड
65	Timulak, Ladislav	Research in psychotherapy and counselling

66	Nezlek, Jogn	Multilevel Modeling
67	Fisher, Jeffrey	Profiting from your music and sound project studio
68	Fulwood, Neil	One hundred sex scenes : that changed cinema
69	Sharma, R.K.	Classics of American Literature
70	Paul, D.S.	English Language and Linguistics
71	Meitei, M. Mani	Virginia woolf
72	Fowler, Alastair	Milton Paradise lost
73	Strauss, Judy	E-Marketing 7th ed
74	Deshpande, Sameer	Social Marketing in india
75	सिंह, कातर	पर्यावरणीय अर्थशास्त्र
76	Sunderlal, Pandit	How India lost her freedom
77	क्रेसवेल, जॉन डब्लू	संशोधन संरचना
78	ब्राऊन, व्हर्जिनिया	यशस्वी गुणात्मक संशोधन
79	Zodgekar, Sameer	Bioinformatics: the future Science
80	Becker, Ralph	Encyclopedia of Cell Biology
81	YEH, J	REAL ANALYSIS THEORY OF MEASURE AND INTEGRATION 3RD EDITION
82	PONS, ODILE	ANALYSIS AND DIFFERENTIAL EQUATIONS
83	ROBINSON, DEREK J.S.	A COURSE IN LINEAR ALGEBRA WITH APPLICATIONS - 2ND EDITION
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102	SARMA, A R K	THE VIVEKANANDA WAY
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163	संपादक : खोले, विलास	संत जनाबाई आणि अन्य मध्ययुगीन संत कवयित्री यांची कविता
164	राजवाडे, वि. का.	महिकावतीची बखर
165	धर, पी. एन. / अनुवाद : जैन, अशोक	इंदिरा गांधी, आणीबाणी व भारतीय लोकशाही
166	कलाम, ए.पी.जे. / सिंग, सृजन पाल	विज्ञानाच्या उज्वल वाटा
167	राजवाडे, संजीवनी	लज्जतदार आरोग्य
168	मॅकमिलन, मिचेल / अनुवाद : सावंत, पंढरीनाथ	नेताजी पालकर
169	मोरे, सदानंद	या सम हा
170	अभ्यंकर, शंतनू	पाळी मिळी गुपचिळी
171	क्युरी, इव्ह / अनुवाद : भिडे-देशपांडे, अश्विनी	मादाम क्युरी
172	पुरंदरे, चित्रलेखा	मेजर ध्यानचंद

173	पणशीकर, दाजी	कर्ण खरा कोण होता?
174	काळे, व.पु.	ठिकरी
175	काळे, व.पु.	स्वर
176	काळे, व.पु.	चतुर्भुज
177	मतकरी, रत्नाकर	अँडम
178	ब्रह्मनाळकर, सुलभा	डॉक्टर म्हणून जगताना
179	शिंत्रे, वि. पु.	महिलांविषयीचे कायदे
180	ढवळीकर, मधुकर	भारताची कुळकथा
181	आपटे, आल्हाद	भारताची अणुगाथा
182	दलवाई, हमीद	इस्लामचे भारतीय चित्र
183	देसाई, रवींद्र	शेअर बाजार जुगार? छे, बुद्धिबळाचा डाव
184	ओशो	एक एक पाऊल
185	सूद, शुभी / अनुवाद : दातार, भगवान	फील्ड मार्शल सॅम माणेकशा
186	ग्रील्स, बेअर / अनुवाद : अनिल	चिखल, घाम आणि अश्रू
187	मेहेंदळे, गजानन भास्कर	शिवछत्रपतींचे आरमार
188	धर, अनुज / अनुवाद : शेटे-संभू, मीना	नेतार्जींचा मृत्यू भारताचे सर्वात मोठे रहस्य
189	बोबडे, राजकुंवर	शिवपुत्र
190	कहाते, अतुल	पैसा
191	प्रधान, जयप्रकाश	बातमी मागची बातमी
192	संपादन : टिकेकर, अरुण	स्पर्धा काळाशी....
193	पाटील, विशाखा	सावध ऐका...
194	चव्हाण, यशवंतराव	भूमिका
195	पंडित, राम	मराठी गजल
196	अंबिके, मनोज	कानमंत्र आई बाबांसाठी
197	अय्यंगार, बी.के.एस.	पातंजल योगसूत्रे
198	नाडकर्णी, आनंद	विषाद योग
199	कलाम, ए.पी.जे. / सिंग, सृजन पाल	उद्दिष्ट तीन अब्ज
200	लंगर, आर.के. / अनुवाद : रायलवार, सचिन	यश हा काही योगायोग नाही!
201	मुश्रीफ, एस. एम.	हू किलड करकरे?
202	शिरसाट, विनोद	मला प्रभावित करून गेलेला सिनेमा
203	संपादन : जकातदार, सतीश / भले, वंदना	फ्लॅशबॅक

204	कहाते, अतुल	पॅलेस्टाईन-इस्त्रायल : एका अस्तित्वाचा संघर्ष
205	फडके, कि. मो. / जोशी, अंजली	अल्बर्ट एलिस : विचारदर्शन
206	वष्ट, जयंत	भारतीय साहित्याचे निर्माते : राजकवी तांबे
207	प्रधान, ग. प्र.	भारतीय साहित्याचे निर्माते : राम गणेश गडकरी
208	कऱ्हाडे, सदा	भारतीय साहित्याचे निर्माते : मामा वरेरकर
209	हेर्लेकर, सुलभा	भारतीय साहित्याचे निर्माते : पुरुषोत्तम शिवराम रेगे
210	संपादन : भागवत, विद्युत	स्त्रियांचे मराठीतील निबंधलेखन
211	शेवाळकर, राम	विनोबा सारस्वत
212	चुनेकर, सु. रा.	भारतीय साहित्याचे निर्माते : माधव जूलियन
213	संपादक : पाटंगणकर, विद्यासागर	मराठी संतकवयित्रींचा इतिहास
214	वैदेही / अनुवाद : कुलकर्णी, उमा	क्रॉच पक्षी
215	अनुवाद : भागवत, आचार्य आणि इतर	रवींद्रनाथांच्या १०१ कविता
216	भागवत, दुर्गा	संस्कृतिसंचित
217	गोडबोले, मंगला	पु.ल. चांदणे स्मरणाचे
218	गंधे, रविराज	माध्यमरंग
219	साठये, केशव	टेलिव्हिजन आणि प्रसारमाध्यमे
220	पवार, जयसिंगराव	शिवचरित्रापासून आम्ही काय शिकावे?
221	पानसरे, गोविंद	शिवाजी कोण होता?
222	अय्यूब, राणा	गुजरात फाईल्स
223	पांडेय, राजेंद्र / अनुवाद : कोल्हे, रवींद्र	माहितीचा अधिकार कायदा
224	देव, विजय	आधुनिक राजकीय विश्लेषण कोश
225	ओलिअरी, झीना	संशोधन प्रकल्प कसा करावा
226	शिकारपूर, दीपक	डिजिटल चतुर व्हा!
227	परमेश्वरन, अम्बी	देवकृपा आणि जाहिराती
228	संपादक : थोरात, राजेंद्र / कसबेकर, आशुतोष	साहित्यकृतीचे माध्यमांतर
229	पाटील, अविनाश	आगरी बोली : लोकसंस्कृती व साहित्य परंपरा (साहित्य अभिरुची प्रकाशन)
230	वाळिंबे, वि.स.	स्वातंत्र्यवीर
231	राजापुरे-तापस, पुष्पलता	कोकणातील लोककला
232	महाजन, जयश्री	स्त्रिया आणि लिंगभाव
233	कदम, जया	सातारी बोलीचा सांस्कृतिक आविष्कार

234	कुबल, रमेश	लोकसाहित्याचे अंतरंग
235	वाळिंबे, वि.स.	दुसरे महायुद्ध
236	गोखले, मंजुश्री	तुकयाची आवली
237	गान, शुभांगी	महाराणी पद्मिनी
238	शिरवळकर, माधव	मुंबई ब्रिटिशांची होती तेव्हा...
239	ढेरे, अरुणा	प्रतिष्ठेचा प्रश्न
240	साळगावकर, जयराज	अजिंक्य योद्धा बाजीराव
241	नाखले, वीणा	मराठी कवितेतील मूर्तीभंजन
242	संपादन : लांडे, सुमती	वाङ्मयीन चळवळी आणि दृष्टीकोन
243	वाळिंबे, वि.स.	गरुडझेप
244	माडगुळकर, व्यंकटेश	पारितोषिक
245	ढेरे, अरुणा	कवितेच्या वाटेवर
246	संपादन : नाईक, ज्ञानदा	व्यंकटेश माडगुळकर : लेखक आणि माणूस
247	भिवरे, रमेश शांतिनाथ	अमृतगामी संभाजी
248	संपादक : आजगावकर, सुर्यकांत	महानगरीय वास्तव : भारतीय कादंबऱ्यांसंदर्भात
249	मोरे, शेषराव	सावरकरांच्या समाजक्रांतीचे अंतरंग
250	सातपुते, अशोक	महाराष्ट्रातील मोठी माणसं
251	गानू, नीलांबरी	शिवायोगिनी
252	गुंजाळ, बाळासाहेब	मराठी कविता आकलन आणि आस्वाद
253	सांकृत्यायन, राहुल आणि इतर	बुद्धविचार : मार्क्सवादी दृष्टिक्षेप
254	गंधारे, द.के.	लोकसाहित्य : कला आणि संस्कृती
255	कुलकर्णी, एस. के.	महाराष्ट्राबाहेरील महाराष्ट्र
256	जाधव, व्ही. वाय.	भारताची राष्ट्रीय सुरक्षेची आव्हाने
257	संपादक : भोसले, पांडुरंग / मोराळे, महालक्ष्मी	वेध लोकसाहित्याचा
258	पवार, जयसिंगराव	शिवछत्रपती
259	सोनवणी, संजय	हिंदू धर्माचे शैव रहस्य
260	गोटखिंडीकर, दिलीप	वैदिक अंकगणित

ACS

ACC. NO.	AUTHOR	TITLE	CALL.NO
ACS13617	GODBOLE, MANGALA	SATI TE SAROGASI	323.34/GOD
ACS13618	PATIL, NANDAN	NANNACHA PATRAPADHA	828/PAT
ACS13619	PATIL, NANDAN DHERE, ARUNA	PAVSANANTARCHA UN	823.301/DHE
ACS13620	NALE, MURLIDHAR	VECHAK MANKA	828/NAL
ACS13621	DHERE, ARUNA DRAVID, HEMLATA	SAKHI	821/DRA
ACS13622	DHERE, ARUNA	ANDHARATLE DIVE	828/DHE
ACS13623	SONARKAR, VAIBHAV	BLUPRINT	821/SON
ACS13624	DRAVID, HEMLATA	SUBHASHITMADHU	821/DRA
ACS13625	RADHAKRISHNAN, S. / ED. MUNSHI, K.M.	RADHAKRISHNAN READER :	915.403/RAD
ACS13626	DRAVID, HEMLATA	SAKHI	821/DRA
ACS13627	DMELLO, VENCI S.J.	DEV, DESH AN DHARMASATHI	828/DME
ACS13628	CHAVAN, ARUN	TIMIRBHED	823/CHA
ACS13629	MAHAJAN, KAVITA	BRA	823/MAH
ACS13630	MAHAJAN, KAVITA	BHINNA	823/MAH
ACS13631	SATISHCHANDRAN, M.	FLIGHT AND OTHER STORIES	823.301/SAT
ACS13632	CHEKHOV, ANTON AND OTHERS	5 RUSSIAN MASTERS	823.301/CHE
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ACS13639	TIWANA, DALIP KAUR / TRANS. SINGH, BHUPINDER	GONE ARE THE RIVERS	823/TIW
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ACS13642	BADE, MEHERPRASAD	SPANDANE	821/BAD
ACS13643	BADE, MEHERPRASAD	SPANDANE	821/BAD
ACS13644	ELROD, HAL	MIRACLE MORNING : THE 6 HABIT THAT WILL TRANSFORM YOUR LIFE BEFORE 8 AM	158.1/ELR
ACS13645	HILL, NAPOLEON	THINK AND GROW RICH	650.1/HIL
ACS13647	THARP, BRENDA	CREATIVE NATURE AND OUTDOOR PHOTOGRAPHY	778.71/THA
ACS13648	STRONG, JEFF	PRO TOOLS ALL-IN-ONE DESK REFERENCE FOR DUMMIES	621.3893/STR
ACS13649	RICHARDS, I.A.	PRACTICAL CRITICISM : A STUDY OF LITERARY JUDGEMENT	808.1/RIC
ACS13650	BUELL, LAWRENCE	ENVIRONMENTAL IMAGINATION	818.309/BUE
ACS13651	HILL, NAPOLEON ELROD, HAL	MIRACLE MORNING : THE 6 HABIT THAT WILL TRANSFORM YOUR LIFE BEFORE 8 AM	158.1/ELR
ACS13652	BHAGAT, CHETAN	3 MISTAKES OF MY LIFE	823/BHA
ACS13653	ADGADANANDJI, SWAMI	SHREEMADBHAGVADGEETA : YATHARTHA GEETA	294.5924/ADG

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ACS13656	ED. LOPES, SARIKA	SHABDASEVA	010.44/LOP
ACS13657	MOHADIKAR, PRAKASH	MAYMAULI SANEGURUJI	823.301/MOH
ACS13658	PALKAR, AVI	AAMCHI RAYKAR WADI	920/PAL
ACS13659	ANTARKAR, VIBHAVARI	PALKHI SHBDA VITTHALACHI	828/ANT
ACS13660	CARVALHO, CECILIA	PALKHI	828/CAR
ACS13661	CARVALHO, CECILIA	DHAGA	828/CAR
ACS13662	CARVALHO, CECILIA	MANUS UKRUN KADHAVA LAGTOY	821/CAR
ACS13663	CARVALHO, CECILIA	MANUS UKRUN KADHAVA LAGTOY	821/CAR
ACS13664	NAIK, SUDHANSHU	PRAJAKTACHI FULE	823.301/NAI
ACS13666	RASANKUTE, A.N.	VATADYA MI KAVYAVATEVARCHA	821/ras
ACS13667	ED. SHAH, HEMRAJ	STREE-BHRUNAHATYA (KARANE VA UPAY)	304.6670954/S HA
ACS13668	KULKARNI, SANDESH	MONTUKALE DIVAS	828/KUL
ACS13669	DESHPANDE, RAM	SAHAWAS : VI.SA. KHANDEKARANCHI	920/DES
ACS13670	NALAGE, CHANDRAKUMAR	SHALYA TYA ADHURYA SWAPNANCHE	920/NAL
ACS13671	CHITAMPALLI, MARUTI	SHABDANCHA DHAN	828/CHI
ACS13672	DESHPANDE, P. L.	PURCHUNDI	828/DES
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ACS13678	DHARASHIVKAR, MUKUND	DRASHTA ABHIYANTA SIR VISHWESHWARAYYA	920.71/DHA
ACS13679	GODBOLE, ACHYUT / LIMAYE, VAIDEHI	VHITAMINS	612.399/GOD
ACS13680	DHERE, ARUNA	KRUSHNAKINARA	823.301/DHE
ACS13681	SAHASTRABUDDHE, ANIL	NARAD	823/SAH
ACS13682	BAM, BHISHMARAJ	MANOPASANA	150/BAM
ACS13683	NEERAJA	ASWASTHA MI ASHANT MI	823.301/NEE
ACS13684	HOLMAN, TOMLINSON	SOUND FOR FILM AND TELEVISION	778.5344/HOL
ACS13685	ELKINS, DAVID E.	CAMERA ASSISTANTS MANUAL	778.53/ELK
ACS13686	PORTNOY, KENNETH	SCREEN ADAPTATION : A SCRIPTWRITING HANDBOOK	808.23/POR
ACS13687	SAMPA. : KUBER, GIRISH	APRAKASHIT PU. L.	828/KUB
ACS13689	GAWAI, SUBHASH / CHAVHAN, SHANTARAM	BHARATIYA SANVIDHANATIL TARTUDI AANI STHANIK SWARAJYA SANSTHA	342.020954/G AW
ACS13691	PATIL, V.B.	BHARATIYA RAJYAGHATANA BHAG - 1	342.020954/PA T
ACS13693	PATIL, V.B.	BHARATIYA RAJYAGHATANA - BHAG 2	342.020954/PA T
ACS13695	PATIL, V.B.	AANTARRASHTRIYA SAMBANDHA	327/PAT
ACS13697	PATIL, V.B.	BHARATACHE PARARASHTRIYA DHORAN	327.54/PAT

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ACS13703	PATIL, V.B.	MAHARASHTRATIL CHALVALI : SAMAJIK VA RAJAKIYA	303.484/PAT
ACS13705	PAWAR, PRAMOD / PATIL, MAHENDRA	AADHUNIK RAJAKIYA VISHLESHAN	320.01/PAW
ACS13707	PATIL, V.B.	PRACHIN VA AADHUNIK BHARATIYA RAJAKIYA VICHARVANT...	320.0922/PAT
ACS13711	INGLE, M.R.	VARTAMAN PARISTHITIT DOCTOR BABASAHEB AMBEDKARANCHYA VICHARANCHI	320.01/ING
ACS13713	PAWAR, JEEVAN	PANDIT JAWAHARLAL NEHRUNCHE RAJAKIYA TATVADNYAN	320.01/PAW
ACS13715	SAUNDANKAR, ISHWAR AND OTHERS	DOCTOR BABASAHEB AAMBEDKAR YANCHE RASHTRA UBHARANIT YOGADAN	303.44/SAU
ACS13717	PATIL, V.B. / PATIL, MAHENDRA	MAHARASHTRA PRASHASAN	352.13/PAT
ACS13718	TUNTE, VIJAY SAHEBRAO	SARVAJANIK PRASHASAN AANI VYAVASTHAPAN BHAG - 2	350/TUN
ACS13720	GUDGE-BENKE, SUVARNA	LOKAPRASHASAN	351/GUD
ACS13722	PATIL, V.B.	SANSHODHAN PADDHATI	001.42/PAT
ACS13728	TODKAR, B.D.	AANTARRASHTRIYA SAMBANDH : 2014 PASUNCHE PARARASHTRIYA DHORAN	327.1/TOD
ACS13729	KODOLIKAR, P.D.	MAIFAL	828/KOD
ACS13735	BALE, BALASAHEB	PARDHI SAMAJ : LOKAJEEVAN AANI LOKASANSKRUTI	327.7/BAL

T.B.

ACC. NO.	AUTHOR	TITLE	CALL.NO
TB12645	AJAGAONKAR, PARAG / PATKAR, ANJALI	MARKETING (COMMERCE - V) T.Y. B.COM SEM - V	658.8/Aja
TB12670	AINAPURE, VARSHA / AINAPURE, MUKUND	FINANCIAL ACCOUNTING (T.Y.B.COM. - SEM. V)	657/AIN
TB12960	AINAPURE, VARSHA / AINAPURE, MUKUND	FINANCIAL ACCOUNTING (T.Y.B.COM . SEM.VI)	657/AIN
TB13110	AINAPURE, VARSHA / AINAPURE, MUKUND	INDIRECT TAXES : GOODS AND SERVICE TAX ACT (T.Y.B.COM SEM.VI)	336. 2294/AIN
TB13210	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS - VI(T.Y.B.COM . SEM .VI)	123
TB13497	SINGAVI, VIJAY AND OTHERS	DIRECT AND INDIRECT TAXATION (GOODS AND SERVICE TAX ACT) T.Y.B.COM. SEM - VI	336.294/sin
TB13507	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING (T.Y.B.COM . SEM.VI)	657/CHO
TB13517	AJAGAONKAR, PARAG / PATKAR, ANJALI	HUMAN RESOURCE MANAGEMENT (COMMERCE -VI) T.Y.B.COM. SEM - VI	658.3/AJA
TB13527	AJAGAONKAR, PARAG / PATKAR, ANJALI	OBJECTIVE QUESTIONS IN HUMAN RESOURCE MANAGEMENT (T.Y.B.COM. SEM - VI)	658.3/AJA

B.M.S.

ACC. NO.	AUTHOR	TITLE	CALL.NO
BMS4029	KULKARNI, NITIN	OPERATIONS RESEARCH - T.Y.B.M.S. SEM. VI	658.4034/KUL
BMS4069	MAKHIJA, JIA	RETAIL MANAGEMENT - T.Y.B.M.S. SEM. VI	658.86/MAK
BMS4089	NAIKAR, SUBHASHINI / MEHTA, MONA	BRAND MANAGEMENT - T.Y.B.M.S. SEM. VI	658.827/NAI
BMS4109	KALE, N.G. / AHMED, M.	MEDIA PLANNING AND MANAGEMENT - T.Y.B.M.S. SEM. VI	659.13/KAL
BMS4129	IYER, CHANDRA H. / ANAND, SWETHA	INDIAN ETHOS IN MANAGEMENT - T.Y.B.M.S. SEM. VI	174.4/IYE
BMS4139	IYER, CHANDRA H. / BHATIA, MANOJ	INTERNATIONAL FINANCE - T.Y.B.M.S. SEM. VI	332.042/IYE

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BMS4161	FERNANDES, SUNNY AND OTHERS	INTERNATIONAL MARKETING (T.Y.B.M.S. - SEMESTER VI)	658.84/FER
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BMS4231	UPADHYAY, VINIT AND OTHERS	INNOVATIVE FINANCIAL SERVICES (T.Y.B.M.S. - SEMESTER VI)	332.1/UPA
BMS4251	ROHATGI, NAVEEN AND OTHERS	STRATEGIC FINANCIAL MANAGEMENT (T.Y.B.M.S. - SEMESTER VI)	658.15/ROH

FM

ACC. NO.	AUTHOR	TITLE	CALL.NO
FM2044	PAREKH, DHAVAL	RISK MANAGEMENT (T.Y.B.F.M. - SEM. VI)	658.155/PAR
FM2054	MAKHIJA, JIA	VENTURE CAPITAL AND PRIVATE EQUITY (T.Y.B.F.M. - SEM. VI)	332.04154/MAK
FM2064	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR (T.Y.B.F.M. - SEM. VI)	302.35/PRA
FM2074	IYER, CHANDRA AND OTHERS	STRATEGIC CORPORATE FINANCE (T.Y.B.F.M. - SEM. VI)	658.15/IYE
FM2084	WANDREKAR, A.V. / LODHA, MONICA	INDIRECT TAX PAPER III (T.Y.B.F.M. - SEM. VI)	336.294/WAN
FM2094	SATHE, ATUL / AGGARWAL, PRITI	MUTUAL FUND MANAGEMENT (T.Y.B.F.M. - SEM. VI)	332.6327/SAT

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FM2109	KRISHNA, VIJAYA	VENTURE CAPITAL AND PRIVATE EQUITY (T.Y.B.F.M. - SEMESTER VI)	332.04154/KRI
FM2114	SHAH, KINJAL D.	ORGANISATIONAL BEHAVIOUR (T.Y.F.M.SEM - VI)	302.35/SHA
FM2119	SINGAVI, VIJAY AND OTHERS	INDIRECT TAX - GST (T.Y.F.M.SEM - VI)	336.294/SIN
FM2124	CHOUDHARI, PRASANNA S.	MUTUAL FUND MANAGEMENT (T.Y.B.F.M. - SEM. VI)	332.6327/CHO
FM2129	CHOPDE, L.N. AND OTHERS	STRATEGIC CORPORATE FINANCE (T.Y.B.F.M. - SEM. VI)	658.15/CHO
FM2134	KHAN, RAMEEZA AND OTHERS	CORPORATE RESTRUCTURING (T.Y.B.F.M. - SEMESTER VI)	658.16/KHA

B.B.I.

ACC. NO.	AUTHOR	TITLE	CALL.NO
BBI2217	BANDGAR, P.K. / CHANDRASEKARAN, LAKSHMI	PRINCIPLES AND PRACTICES OF BANKING AND INSURANCE (F.Y. BBI. SEM - I)	332.1/BAN
BBI2237	KALANI, SUMAN	BUSINESS LAW (F.Y.B.B.I. - SEMESTER II)	346.07/KAL
BBI2257	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION - II (F.Y.BBI.SEM-II)	651.7/CHO
BBI2277	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA KARANATH, RASHMI JIJISH	FOUNDATION COURSE - II (F.Y.BBI. SEM -II)	361/KAR
BBI2302	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR (F.Y.B.B.I. - SEMESTER II)	302.35/PRA
BBI2322	KUMTHA A. P.	QUANTITATIVE METHODS- II (F.Y.B.B.I. - SEMESTER II)	330.0151/KUM
BBI2342	DHOND, ARVIND	FINANCIAL MANAGEMENT - II (S.Y.B.B.I. - SEM. IV)	658.15/DHO
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BBI2392	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - II (S.Y.B.B.I. - SEM. IV)	330/SWA
BBI2397	BANDGAR, P.K. / SHAIKH, FARHAT FATMA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT (S.Y.B.B.I - SEM. IV)	658.4/BAN
BBI2422	BHANDARKAR, SACHIN / GUPTA, SANDEEP	AUDITING - II (S.Y.B.B.I - SEM. VI)	657.45/BHA
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BBI2472	IYER, CHANDRA HARIHARAN / BHATIA, MANOJ	TURNAROUND MANAGEMENT (T.Y.B.B.I. - SEM. VI)	629.1352/IYE
BBI2497	SWAMINATHAN, SARASWATHY	CENTRAL BANKING (T.Y.B.B.I. - SEM. VI)	332.11/SWA
BBI2522	IYER, CHANDRA AND OTHERS	INTERNATIONAL BUSINESS (T.Y.B.B.I. - SEM. VI)	658.18/IYE
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BBI2552	CHOPDE, L.N. AND OTHERS	AUDITING - II (T.Y.B.B.I. SEM. VI)	657.45/CHO
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A/F 2663	AINAPURE, VARSHA / AINAPURE, MUKUND	FINACIAL ACCOUNTING (pAPER - VII) SEM - VI	657/AIN
A/F2673	AINAPURE, VARSHA / AINAPURE, MUKUND	COST ACCOUNTING PAPER IV (T.Y.B.A.F. - SEM. VI)	657.42/AIN
A/F 2683	AINAPURE, VARSHA / AINAPURE, MUKUND MASCARENHAS, A. D.	INDIAN ECONOMY - PAPER - III (T.Y.A/F. SEM - V)	330/945
A/F2693	JHA, NISHIKANT	FINANCIAL ACCOUNTING - PAPER - VII (T.Y.ACC. AND FIN. SEM - VI)	657/JHA
A/F2698	DHOND, ARVIND A.	COST ACCOUNTING - PAPER IV (T.Y.A/F. SEM - VI)	657.42/DHO
A/F2703	SHAIKH, FARHAT FATMA	FINANCIAL MANAGEMENT - PAPER III (T.Y.ACC. AND FIN. SEM - VI)	658.15/SHA
A/F2708	WANDREKAR, A. V.	INDIRECT TAX - PAPER III (T.Y. ACC.AND FIN. SEM - VI)	336.294/WA N
A/F2728	SWAMINATHAN, SARASWATHY	INDIAN ECONOMY - III (T.Y.A/F. SEM - VI)	333.954/SW A
A/F2733	IYER, CHANDRA / AGARWALA, SURAJ	INNOVATIVE FINANCIAL SERVICES (F.Y.ACC. AND FIN - SEMESTER -II)	332.1/IYE
A/F2738	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING - PAPER - VII (T.Y.ACC. AND FIN. SEM - VI)	657/CHO
A/F2743	CHOPDE, L.N. AND OTHERS	COST ACCOUNTING - PAPER - IV (T.Y.ACC.AND FIN. SEM - VI)	657.42/CHO
A/F2748	CHOPDE, L.N. AND OTHERS	FINANCIAL MANAGEMENT - PAPER III (T.Y.ACC. AND FIN. SEM - VI)	658.15/CHO
A/F2753	KALKOTI, G. K.	INDIAN ECONOMY - PAPER III (T.Y.B.A.F. SEM. VI)	330.945/KAL
A/F2758	SHAH, KINJAL D.	INNOVATIVE FINANCIAL SERVICES (F.Y.ACC. AND FIN - SEMESTER -II)	332.1/SHA

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BE1186	SINGH, BHAVANA	INTRODUCTION TO LITERATURE (F.Y.B.A. SEM. - II)	820.8/SIN

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MC772	NAGPAL, PARVEEN / SHARMA, PRERNA	RETAIL MANAGEMENT (M.COM. PART II SEMESTER IV)	658.86/NAG
MC782	SHARMA, PRERNA	ADVERTISING AND SALES MANAGEMENT (M.COM. PART II SEMESTER IV)	650/SHA
MC792	MAKHIJA, JIA	MANAGEMENT OF BUSINESS RELATIONS (M.COM. PART II SEMESTER IV)	650.13/MAK
MC802	IYER, CHANDRA / BHATIA, MANOJ	INTERNATIONAL FINANCE (M.COM. PART II SEMESTER IV)	332.042/IYE
MC817	SHAIKH, FARHAT FATMA	INVESTMENT MANAGEMENT (M.COM. PART II SEMESTER IV)	332.632/SHA
MC832	FULMALI, KANCHAN SHRIDHAR	ADVERTISING AND SALES MANAGEMENT (M.COM. PART II SEMESTER IV)	650/FUL
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MECO267	PRINCIPLES OF POPULATION STUDIES	BHENDE, ASHA / KANITKAR, TARA	304.605/BHE
MECO270	DEMOGRAPHY : MEASURING AND MODELING POPULATION PROCESSES	PRESTON, SAMUEL AND OTHERS	304.605/PRE

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4.	Kurukshetra	Monthly
5.	Marathi Vidnyan Parishad Patrika	Monthly
6.	National Geographic	Monthly
7.	Seminar	Monthly
8.	The Economist	Weekly
9.	The IUP Journal of Accounting Research and Audit Practices	Quarterly
10.	The IUP Journal of Applied Economics	Quarterly
11.	The IUP Journal of Applied Finance	Quarterly
12.	The IUP Journal of Bank Management	Quarterly
13.	The IUP Journal of Brand Management	Quarterly
14.	The IUP Journal of Corporate Finance	Quarterly
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16.	The IUP Journal of Financial Risk Management	Quarterly
17.	The IUP Journal of Marketing Management	Quarterly
18.	The IUP Journal of Organizational Behavior	Quarterly
19.	The IUP Journal of Soft Skills	Quarterly
20.	The IUP Journal of Supply Chain Management	Quarterly
21.	University News	Weekly
22.	Udyojak	Monthly

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1. Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 51

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Frequency: Weekly

Articles

- **World Order without Hegemony**
We must contemplate alternate futures where a changing balance of power does not necessarily yield a new hegemony or breakdown in international order. – BY Zorawar Daulet Singh - Page – 10
- **Transformative Change for Climate Security**
The “1.5 Degree Report” from the Intergovernmental Panel on Climate Change describes scenarios and potential actions to pull the earth away from the brink of catastrophic climate change. – BY Sudhir Chella Rajan, Sujatha Byravan – Page - 13
- **FDC Ban and Endless Rounds of Litigation**
Despite the recommendation of two expert committees to ban fixed dose combinations, the issue remains unresolved. – BY S Srinivasan - Page - 16
- **War in Yemen: Imperialist Designs and Humanitarian Crisis**
Civil war in Yemen cannot be seen merely from the prism of sectarian conflict as its roots go into the historical political positions of different groups and geostrategic interests of regional powers. – BY Abdul Rahman Ansari - Page – 19
- **Adaption Co-benefits of Development Programmes**
Twelve major development programmes in five sectors are examined to see whether they enhance the country’s ability to adapt to the impacts of future climate change. – BY Jaishri Srinivasan, Indu K Murthy - Page – 28
- **Review of Rural Affairs**
A set of five articles critically assesses the policies focusing on the development of agriculture in general and markets per se.
- **Agricultural Transformation in Aspirational Districts**
A comparative analysis of the aspirational, non-aspirational and frontier districts in Bihar reveals that strategies for bridging the inter-district gaps should be sector, location and enterprise - specific. – BY T Haque, P K Joshi - Page – 35
- **Reforming Agricultural Markets in India**

The draft Agricultural Produce and Livestock Marketing Act and Agricultural Produce and Livestock Contract Farming and Services Act suffer from serious conceptual lacunae having implications for inclusive and sustainable agricultural development. – BY Sukhpal Singh – Page – 44

➤ Ensuring MSP to Farmers: Are Deficiency Payment an Option?

A differentiated minimum support price based on quality and dovetailing with electronic National Agriculture Market may help address the problems faced by the Bhavantar Bhugtan Yojana in Madhya Pradesh. – BY C S C Sekhar, Amarnath Tripathi - Page – 50

➤ Farmer's Choice of Milk-marketing Channels in India

Using nationally representative household level data, the factors that determine the Indian dairy farmer's choice of milk-marketing outlets are identified. – BY Anjani Kumar, Ashok K Mishra – Page - 58

➤ Can Contract Farming double Farmer's Income?

The central government has enacted a separate model contract farming act in 2018 based on the perception that contract farming is one of the several pathways for doubling farmer's income. – BY Pavneet Kaur, Naresh Singla – Page – 68

➤ Postscript

Perna Dhoop's bus journey in Kolkata reveals the exclusionary nature of public transport; Yogesh Maitreya traces the works of three writers who provide a theoretical framework for Dalit literature; Seema Massot ponders why the innocuous nightie was banned in a village in Andhra Pradesh; and Last Lines by Ponnappa - Page – 76

1.1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

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It will be a mistake to hastily endorse the government's move to pass the triple talaq bill. - Page – 7

➤ Adding to the GST Conundrum

Can India's goods and services tax progress beyond being an election plank? - Page – 8

➤ Isn't Unionising Workers a Political Project?

A "non-political" trade union cannot do anything for the beleaguered working class. - Page – 9

- Is the Pathalgadi Movement in Tribal Areas Anti-constitutional?
The Pathalgadi movement has stemmed from the unabated alienation of land from tribal people and is a democratic assertion for the realization of their rights. – BY Virginius Xaxa - Page 10
- A National Law for Urban Trees
A fundamental reform in the law on tree protection is needed, so that it is able to comprehensively protect trees in an urban landscape. – BY Ritwick Dutta – Page - 13
- In the Name of Charity
In the context of the state charity commissioner's intention to ensure compliance with the Indigent Patient Fund scheme, some suggestions have been made for modifying the scheme. – BY Shweta Marathe, Indira Chakravarthi – Page – 17
- Metro Rail Expansion: Implications for Urban Land Use
The evolving policy context of metro rail expansion, the concerns emanating due to public-private partnerships and their implications for patterns of urban land use are discussed. – BY Meenakshi Sinha – Page – 20
- T N Srinivasan (1933-2018): A Spirited Polymath
T N Srinivasan was one of the most distinguished economists of post-independence India and contributed immensely to academic research and public policy. – BY T S Gopi Rethinaraj – Page - 23
- What Drives Annual Agricultural Growth Rates in India?
In India, the agricultural growth rate is linked to rainfall and medium-term growth to technology adoption, policy frameworks and institutional interventions. – BY M Dines Kumar, Arijit Ganguly – Page - 33
- Social Compliance Audits in Garment Factories
By examining the example of social compliance audits, the trade-off between capital and labour in the global supply chains and the corroborating demise of worker's rights are analysed. – BY Archana Prasad – Page – 37
- Trader's Participation in Commodity Futures Markets in Kerala
Trader's participation and barriers to participation in commodity futures markets of rubber and pepper in Kerala are explored in the context of increasing debate over the use and benefits of commodity futures markets in India. – BY Sumalatha B S – Page - 44
- The Pyramid of Reporting Domestic Violence in India
The conditions under which incidents of domestic violence are reported and how help is sought through different routes are highlighted using large-scale secondary survey data and primary ethnographic data. – BY Suraj Jacob – Page – 53

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Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

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- Forbearance over Default: Danger of Misuse
The Reserve Bank of India acceding to demands for a lenient regime of debt restructuring gives rise to suspicion that bad debt, from default by large corporate borrowers, will be restructured at the cost of the taxpayer. – BY C P Chandrasekhar - Page – 10
- The Market for Cryptocurrencies: An Ode to F A Hayek
The growing market for cryptocurrencies, viewed through the lens of F A Hayek's idea of abolishing governmental monopoly over currency, reveals fascinating insights. – BY Sarthak Gaurav - Page – 12
- Muzzling Artistic Liberty and Protesting Anti-conversion Bill
The common tropes of Adivasi culture and identity are political constructs and are analysed in light of the response to the book *The Adivasi Will Not Dance: Stories*. – BY Sujit Kumar - Page – 16
- Flaws of Insurance-based Healthcare Provision
The pitfalls of insurance-based provisioning and targeting for public healthcare services are analysed based on Tamil Nadu's experience with healthcare provisioning. – BY Gayathri Balagopal, M Vijabaskar – Page – 18
- Remembering Mrinal Sen (1923-2018)
Mrinal Sen moved with the crowd, but was a lonely traveller in his journey towards discovering the meaning and potency of cinema. – BY Amitabha Bhattacharya - Page – 21
- Testing Times: Standardised Testing in Williamsburg, Virginia
The effects of a standardized testing policy in elementary education-the Standards of Learning followed by Virginia in the United States-on heterogeneous social groups are examined. – BY Bhavani Seetharaman – Page 29
- Climate Change and Rural Poverty Levels in India
The trends and the role of agricultural growth and other factors in rural poverty have been analysed and the likely changes under alternative climate scenarios have been assessed. – BY K N Ninan – Page 36
- Burden of Child Malnutrition in India

Analysing population data at the level of parliamentary constituencies has the potential to bring political accountability to the data-driven policy discourse currently based on district-level estimates. – BY Akshay Swaminathan, Rockli Kim – Page 44

➤ Taking Down Cyber Violence

The precedent set by the Supreme Court on intermediary liability merits critical examination, in order to pave the way forward for developing a balanced intermediate liability regime. – BY Amrita Vasudevan – Page 53

➤ Solar Irrigation Pumps and India's Energy-Irrigation Nexus

A response to the discussion article by Meera Sahasranaman et al (2018), "Solar Irrigation Cooperatives: Creating the Frankenstein's Monster for India's Groundwater" (EPW, 26 May 2018) – BY Shilp Verma, Neha Durga - Page 62

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1.3 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

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Frequency: Weekly

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➤ The City in the Constitution

With growing urbanization, the problem of democratic deficit in the cities due to panchayati raj institutions or urban local bodies not being sufficiently empowered by the Constitution, is going to become even more acute. – BY Alok Prasanna Kumar - Page – 10

➤ The Constitutional Case against the Citizenship Amendment Bill

The Citizenship (Amendment) Bill passed by the Lok Sabha on 8 January 2019 violates the Constitution because the classification it adopts is manifestly arbitrary and unjustified. – BY M Mohsin Alam Bhat - Page – 12

➤ The Supreme Court's Death Penalty Focus

The lack of coherence in explaining the significance, meaning and character of the concept of mitigating factors in the judiciary's sentencing exercises leaves room for

subsequent judgments to easily disregard them. – BY Neetika Vishwanath, Ninni Susan Thomas – Page 15

➤ How Gender-sensitive Are India's Energy Policies?

The two flagship energy policies in India-the Integrated Energy Policy and the National Energy Policy-fail to recognize women's gendered role in production, access to energy and formulation of energy policies and programmes. – BY M Manjula – Page –18

➤ Dynamics of General Strikes

The character of worker's protests has significantly changed in the post-reform period, thanks to the neo-liberal forces that have sought to weaken the collective institutions. – BY K R Shyam Sundar – Page – 22

➤ She Recovered Many Histories: A Tribute to Aparna Basu

Aparna Basu, who passed away in December 2018, possessed a deep sense of history and a sensitivity to the human spirit which showed in all her multifaceted activities. – BY Devaki Jain – Page - 25

➤ Land Is Not Soap

It is argued that it is incorrect to apply the widely-used intersecting curves of demand and supply on a graph of price against quantity when trying to understand or explain the market for land. – BY Shirish B Patel – Page – 33

➤ Financing the Micro and Small Enterprises

The pro-market financial inclusion rhetoric of the second half of the current decade has not helped the MSMEs, especially those engaged in manufacturing activities, to enhance access to bank credit. – BY Tara Nair, Keshab Das – Page – 37

➤ Changing Task Content of Jobs

In India, between 1983 and 2011 non-routine cognitive analytical tasks intensity jobs increased, as did non-routine cognitive interactive task intensity jobs, in line with the global trend. – BY Pankaj Vashist, Jaydev Dubey – Page – 44

➤ Retelling an Epic through a Modern Ballad

The circumstances under which Michael Madhusudan Dutta, the 19th-century Renaissance poet of Bengal, chose the slaying of Ravana's son, Meghnad, as the subject for his magnum opus are examined. – BY Nandan Dasgupta – Page – 53

➤ Convention on Biological diversity: Need for a Review

A response to "Critique Narrow Critiques of Convention on Biological Diversity" (Alphonsa Jojan et al, 3 November 2018) discusses how the Convention on Biological Diversity puts restrictions on research. – BY K Divakaran Prathapan, Priyadarsanan Dharma Rajan – Page 60

1.4 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

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Members of the BJP have been losing their grip on the 2019 election as well as on their tongues. - Page – 7
- Mining into a Death Trap
Recurring deaths in mining hotels and manholes put claims of inclusive development at stake. – Page – 8
- Hollowing Out of Judiciary
The judiciary is unable to overcome its problems of arbitrariness and unaccountability. – Page – 8
- The United States Must Come Out of the Mahanian Trap
The American strategy is not able to imagine beyond the Mahanian tenets of sea power to having some money available for building land bridges to interact with Eurasia, as a benign power. – BY Atul Bhardwaj – Page – 10
- The Dark Underbelly of Stardom
Is the Board of Control for Cricket in India overlooking the opportunities that issues like those emerging from the Hardik Pandya controversy provide for creating socially conscious cricketing celebrities? – BY Boria Majumdar – Page – 12
- State of the West Bengal Economy
The GSDP estimates of the states based on the problematic new series with 2011-12 base year warrant public scrutiny; the controversial GSDP estimates rolled out by West Bengal are analysed. – BY Prasenjit Bose – Page – 15
- The Fifth Schedule of the Constitution: A Critique
The Fifth Schedule's extraordinary legislative and executive gubernatorial powers for governance in Scheduled Areas have hardly been deployed despite the recommendations of various panels. – BY Bhupinder Singh – Page – 28
- 'Get Back to Life'
The advertising campaign for one particular emergency contraceptive-i-pill- is analysed to show how contraceptive pharmaceutical advertisements are contradictory in their avowed message and intended aim. – BY Nayantra Sheoran Appleton – Page – 35
- Interventions for Women in Tribal Packets of Eastern India
A study analyzing the reach of health-related schemes for tribal women finds that measures like strengthening nodal agencies, motivational incentives to fieldworkers and organized community involvement, need to be scaled up. – BY Vani Sethi, Sourav Bhattacharjee – Page – 43
- Case Study of Mango Production in Karnataka

A case study of the mango value chain and mango farmers in Kolar district of Karnataka analyses the determinants of profitability and constraints faced by the horticulture industry in India. – BY Madhuri Saripalle – Page – 52

➤ **Schooling and the Intra-world of Muslim Community**

A narrative of the issues, complexities and challenges that Muslim educational institutions face from within, stresses the need to pay attention to schools as independent institutions. – BY Azra Razzack – Page – 60

➤ **Postscript**

Anu Kumar on making sense of the question of motherhood; Sriti Ganguly on stand-up comedy and how it uses gender stereotypes; and Last Lines by Ponnappa.

1.5 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

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➤ **Opposition Strategy for Uttar Pradesh**

Congress's posturing and assertion of distinctness indicate a muddled sense of political priorities. Page – 7

➤ **Political Dynasty Casts a Shadow on Democracy**

Dynastic formation in politics is an underlying recurring paradox of the Indian democracy. - Page – 8

➤ **Climate Change and the Poor**

If urgent steps are not taken, climate change will reverse decades of growth in the developing countries. – Page – 9

➤ **Unity in Diversity: Dream and Reality**

In giving the maxim-unity in diversity-the generation that fought for independence placed a signpost, signaling the direction we must take. – BY Gurpreet Mahajan - Page – 10

➤ **Compulsory Licensing of Pharmaceutical Patents in India**

The trend of continued rejection of compulsory licence applications raises questions about the intervening role of the state in patent monopoly. – BY Prabhat Kumar Saha, Aditi Mukherjee – Page – 12

➤ **India's Faltering Demand Conditions**

The assessment of the major components of aggregate demand and growth rates reveals interesting specifics for an economy that is yet to gain full momentum. – BY Isha Gupta – Page – 15

➤ The Nonpareil T N Srinivasan

T N Srinivasan lived up to his beliefs, worked on a wide range of topics and was an economics like no other. – BY Kirti S Parikh – Page – 21

➤ Estimating Public Spending on Health

Using information from Karnataka and Rajasthan, the study highlights the advantages of combining Drawing and Disbursing Officers-level information with budgetary data. – BY Mita Choudhury, Jay Dev Dubey – Page – 30

➤ Unqualified Medical Practitioners: Their Illegal but Indispensable Role in Primary Helathcare

The critical facets of medical practice by unqualified medical practitioners in India are explored in this article along with that of a range of actors associated with them. – BY Shailaja Shandra, Sreedeeep Bhattacharya – Page – 36

➤ Social Movements and Educational Change: A Case Study of the Adivasi Munnetra Sangam

The case study of Adivasi Munnetra Sangam, a social movement in Gudalur in Tamil Nadu, illustrates how greater inclusion of oppressed groups in education systems can take place. – BY Amman, Madan, Rama Sastry & B Ramdas – Page - 45

➤ Is India Digitally Prepared for International Trade?

This paper analyses India's digital infrastructure and the value added by digital services to its exports and assesses its digital preparedness in the context of international trade. - BY Rashmi Banga – Page – 53

1.6 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIV No .- 6

February 9, 2019.

Frequency: Weekly

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➤ Are We Heading towards a Synchronised Global Slowdown?

As the global economy moves towards a downturn, it remains to be seen as to what the future would hold for the banking systems of Eurozone and China and the global stocks. - BY T Sabri Oncu – Page – 10

➤ Why Are the Reserved Categories Objecting to the 13-point Roster?

An examination of the 13-point and 200-point roster systems for reservation of faculty positions shows the reasons for the meager representation of reserved category candidates

compared to their proportion in the population. – BY Anish Gupta, Amit Thorat – Page – 12

➤ Andaman Tribes: Oscillating between Isolation and Doles

The lack of a comprehensive policy on the tribes, hasty developmental projects, lack of sensitization among the authorities and escalating tourism need urgent attention. – BY Zubair Ahemd – Page – 16

➤ The Vaccine Conundrum

Newer vaccinations are transforming the very nature of public health intervention from a “preventive” to a “promotive” one and from disease-specific to a strain-specific one. – BY Mathew George – Page – 19

➤ Remembering T L Sankar (1928-2018)

T L Sankar was a remarkable Indian Administrative Service officer who combined administrative capability with involvement in academia and was behind many reforms in the energy sector. – BY Geeta Gouri – Page – 23

➤ On WhatsApp, Rumours and Lynchings

The significance of WhatsApp in the context of rumours and lynchings and its reaction to the public criticism and government pressure is examined. – BY Chinmayi Arun – Page – 30

➤ India's Public Distribution System after the Food Security Act

A broad-brush assessment of the public distribution system is presented in six of India's poorest states soon after the National Food Security Act, 2013 came into force. – BY Jean Dreze, Prankur Gupta – Page – 36

➤ Self-reliance versus State Responsibility: Sustaining Lift Irrigation Systems

How water users and local self-governments have not taken full responsibility for sustaining the lift irrigation systems in Elamkulam gram panchayat in Kerala is examined. – BY Kulbhushan Balooni, Vineetha Menon – Page – 48

➤ Realpolitik in the Khalistan Movement

The discourses of political machinations and power tussles behind the rise of the Khalistan movement are analysed. – BY Shyamal Kataria – Page – 57

➤ Unreliable Estimates of Child Malnutrition

A response to Akshay Swaminathan et al's article “Burden of Child Malnutrition in India: A View from Parliamentary Constituencies.” (EPW, 12 January 2019) – BY Srinicas Goli – Page – 64

➤ Postscript

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1.7 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LIV No .- 7 February 16, 2019.

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- Can social Media Be Democratised?
Constructed as a marketplace of views, social media tends to favour privilege and the privileged. - Page – 8
- Brewing Poison and Death
Governments take the way out by offering compensation rather than ensuring safe alcohol. - Page – 9
- Taxation and the Rule of Law
As necessary as the power of taxation is to the functioning of a proper government, constitutionalism and the rule of law require that the government's powers to levy and collect tax should be governed by the letter of the law. – BY Alok Prasanna Kumar – Page – 10
- All India Rural Financial Inclusion Survey
To bridge the gap in demand-side information on the economic profiles of rural households, the National Bank for Agriculture and Rural Development launched the All India Rural Financial Inclusion Survey for the reference year July 2015-June 2016. – BY K G K Subba Rao – Page – 12
- Measuring the Well-being of Digital Goods Users
The socio-psychological concept of the e-bubble, which envelops users of social networking platforms, wields significant power to disrupt their vision and this fact has powerful implications for governance in India. – BY Manoshij Banerjee – Page – 15
- Sinai-Palestine Campaigns, 1915-18: The India Connection
The war in Sinai and Palestine was a result of the compulsion of the British empire to prevent Germany and the Ottoman empire from gaining access to the Suez region, which was a gateway to India and the East. – BY Sneh Mahajan – Page – 24
- Jat Agitation for Other Backward Class Status
The changing caste realities in Haryana and their links with economic processes became visible in the protests of the Jats, who changed their discourse from one of domination to

one that highlights their deprivation, in order to bolster their demands for OBC status. – BY Christophe Jaffrelot, Kalaiyarasan A – Page - 29

➤ Sociological Trajectory of an Intermediate Caste

It is important to understand the dynamics of intermediate castes in their specific contexts to explain the current moment of their mobilization, militancy and political positioning. – BY Satish Chennur – Page – 38

➤ Over-indebtedness among Microfinance Borrowers in India

In microfinance markets worldwide, over indebtedness among borrowers and households has emerged as an important concern and is high in both rural and urban India. – BY Sougata Ray, Sushanta Kumar Mahapatra – Page – 47

➤ Reclaiming the Republic

Political developments in contemporary India have compelled the making of a fresh claim on the Indian Republic. The accumulation of profit has also led to the corresponding accumulation of crises for the Republic, which even public institutions have not been able to minimize. – BY Members of Reclaiming the Republic – Page – 58

1.8 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIV No .- 8 February 23, 2019.

Frequency: Weekly

Articles

➤ Dilemmas of Agricultural Diversification

The NDA's stance on agricultural diversification is contrary to farmer's well-being. - Page – 7

➤ Covering Up the Rafale Trail

Successive disclosures on Rafale invite scrutiny of the PMO's role and undermine the government's claims. – Page – 8

➤ Workers in Their Own Right

Despite their crucial role in welfare services, scheme workers continue to struggle for recognition of their rights. – Page – 9

➤ Putting India's Land Warfare Doctrine in the Dock

The Indian army's land warfare doctrine incorporates the army's position on a collusive "two-front" threat, through the government has given no indication that it subscribes to the threat perception. – BY Ali Ahmed – Page – 10

➤ Circumventing Environmental Regulations

In opening up 111 rivers, including the Ganga waterway, for commercial shipping and navigation, dredging, river training, construction of terminals and land acquisition under the National Waterways Act, 2016, the legally binding regime of environmental clearance is evaded. – BY Shripad Dharmadhikar, Avil Verma – Page – 13

➤ Is Public Transport in Ahmedabad Inclusive ?

The travel behavior of the urban poor in Ahmedabad-most of whom are captive riders unable to access private transport and therefore dependent on public transport-is studied. – BY Bhargav Adhvaryu, Mukesh Patel – Page – 17

➤ ‘Indo-Pacific’ and India’s Emerging Role

India, under the Modi administration, has become a strategic contraption by yielding to the pressures of the Trump regime for a programmed “Indo-Pacific” ploy. In the emerging scenario, New Delhi’s rhetoric on “strategic autonomy” has become a polity. – BY K M Seethi – Page – 20

➤ The Majoritarian Challenge and an Ambedkrait Remedy

The greatest weakness of Indian electoral politics is the reward it offers for the politics of exclusion. If India is not to become a republic of privilege where many are denied basic rights, this aspect must be addressed. – BY Sukumar Muralidharan – Page – 34

➤ How Will Automation Affect India’s Manufacturing Industry?

Employing a comprehensive data set from the International Federation of Robotics, the nature and extent of diffusion of industrial robots into the manufacturing industry is analysed, along with an estimation of the effect of automation on manufacturing employment in India. – BY Sunil Mani – Page - 40

➤ Financial Management under the National Health Mission

The utilization of National Health Mission funds in 29 states in two recent years and the time taken for the release of these funds from state treasuries to implementing agencies in Bihar, Maharashtra and Odisha are analysed. – BY Mita Choudhury, Ranjan Kumar Mohanty – Page – 49

➤ Employment Terms of Casual Teachers in Higher Education

An in-depth study of the employment terms and conditions of various categories of casual teachers in the higher education sector of West Bengal reveals that discrimination of casual teachers in deeply entrenches within the academic environment. – BY Sritama Mandal, Susmita Mukhopadhyay – Page – 58

➤ Postscript

Amitabha Bhattacharya looks for answers to Stephen Hawking’s final book, Brief Answers to the Big Questions; Vidya Pinto rediscovers her love for ink pens as she honours her father’s memories; and Last Lines by Ponnappa.

1.9 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIV No .- 9 March 2, 2019.

Frequency: Weekly

Articles

- Limits of Triumphalism
Demilitarising the mindset of civil society requires ensuring lasting peace at the border. -
Page – 7
- Diplomacy Is the Way Forward
Robust diplomatic moves are needed to break the logjam in India-Pakistan relations -
Page – 8
- Who Is the Encroacher of Tribal Lands?
The present forest and wildlife conservation practices require a serious rethink - Page – 8
- Unsettling of the Dominant Refugee Discourse(s)
In the dominant refugee discourse(s), the citizen is the normal, the one who belongs,
while the refugee is the abnormal, the outsider, becoming a threat to the very existence
and legitimacy of the state. – BY Deepa Rajkumar – Page – 10
- ‘Environment’ in the Election Manifestos
The implementation of the environmental agendas put forward in the 2014 election
manifestos of eight major political parties is found to be unsatisfactory. – BY Asi Guha,
Elphin Tom Joe – Page – 13
- Compulsory Heterosexuality, Gender and Sexual Minorities
The recent ruling decriminalizing provisions of Section 377 has posed a serious challenge
to the existing hierarchies of compulsory heterosexuality and gender. – BY Jayanta
Krishna Sarmah, Parimita Bhuyan – Page - 16
- Mumbai’s Blinkered Vision of Development
Drawing on a discussion of five infrastructure projects in Mumbai, the lack of
comprehensive focus in policy on environmental issues is highlighted. –BY Amrita Sen,
Harini Nagendra – Page – 20
- The Structurally Flawed GST : Finding an Alternative
Can an ad valorem goods and services tax levied at the final stage of production fix the
flaws in the design of the GST ? – BY Arun Kumar – Page – 28
- Challenges to Indian Fiscal Federalism
The state of cooperative federalism in India is analysed by focusing on the trends in
vertical fiscal imbalances between the centre and the states and the need for empowering

local governments in the context of centre-state relations. – BY T M Thomas Isaac, R Mohan & Lekha Chakraborty – Page – 33

➤ Trends and Patterns of Household Indebtedness

The All-India Debt and Investment Surveys reveal the re-emergence of non-institutional credit agencies in the incidence of household indebtedness reflecting the inadequate social commitments of the institutional agencies. – BY J Dennis Rajkumar, Gyanendra Mani – Page – 41

➤ Disaggregate Food Inflation in India

Food inflation is a typical example of how inflation may vary across space and commodities due to differences in region-specific or idiosyncratic factors such as climate, local culture and the existing institutional set-up. – BY Anuradha Patnaik, Neeraj Hatekar – Page – 50

➤ Discriminatory Attitudes towards the Mobility of Females

Empirical evidence from survey experiment administered in Bihar, Punjab, Kerala and Delhi reveals discriminatory attitudes towards female mobilizing varying significantly by region, though the treatment condition is still significant in each. – BY Michael Dickerson – Page – 57

1.10 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIV No .- 10 March 9 , 2019.

Frequency: Weekly

Articles

➤ What Is the Self-image of TV News Channels ?

A few television news channels in India seem to be coercively inducting viewers into combative nationalism. - Page – 7

➤ Warmering against Democracy

The ruling party and the government have turned the state into a war machine. - Page – 8

➤ NDA's Agri-pricing Politics

Where is the room for farmers in the government's farm-price policies ? - Page – 9

➤ Intrigues of Indigeneity and Patriarchy in Khasi Society

Proponents of the Khasi Hills Autonomous District (Khasi Social Custom of Lineage) Second Amendment Bill, 2018 see it as protecting the indigenous culture, but critics see it as a regressive legislation. – BY V Bijukumar – Page – 10

➤ The Epistemology of the Discipline of Economics

The recent challenges thrown up by Thomas Piketty may help the discipline of economics re-examine its epistemological foundations to facilitate relevant teaching and research as well as policy choices. – BY M A Oommen – Page – 13

➤ Public Health System Is Failing the Women Farmers

The aftermath of farmer suicides has been women farmers struggling on multiple fronts, with a poor public health system aggravating their plight. – BY Nitin Jadhav, Bhausaheb Aher – Page – 17

➤ Understanding the Crisis of Citizenship in Assam

The “D-voter” is a political tool solely based on a baseless doubts that deprives lakhs of marginalized people in Assam of a series of constitutional, political and social rights, including the right to vote. – BY Nazimuddin Siddique – Page – 25

➤ Kailas-Manasarovar Sacred Landscape

Tracing the journeys of three old travellers-Rahul Sankrityayan, Pranavanand and Nain Singh Rawat- in the Kailas region helps in the understanding of the larger Tibetan and Indian frontier history. – BY Shekhar Pathak – Page - 31

➤ What Do Citizens Value in E-governance ?

An analysis of the Karnataka Valuation and e-Registration project’s implementation reveals that it has not reduced information asymmetries or provided assurance of the legal validity of property transactions. – BY Amit Prakash, Anjali Karol Mohan – Page - 41

➤ Public Expenditure and Economic Development

Using univariate and multivariate time series nanlysis, the casual relationship between economic development and public expenditure is examined in 28 states India at different stages of development from 2003 to 2015. – BY Madhumita Ray, Minaketan Sarangi – Page – 50

➤ Coast Regulation Zone, 2018

A response to “Contested Coasts: The Draft CRZ Notification, 2018” (Preeta Dhar, EPW, 18 August 2018) seeks to buttress the original argument by presenting evidence from the fieldwork conducted in Pulicat, Tamil Nadu. – BY J Jeffrey Immanuel, Anshul Singh – Page – 57

➤ Postscript

Anuradha Kumar’s account of surviving street harassment in a small town; Shruti Sonal on the relevance of the theatre work of Bertolt Brecht; Akela Sarathy on the process of healing from anxiety and Last Lines by Ponnappa. – Page – 61

1.11 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIV No .- 11 March 16, 2019.

Frequency: Weekly

Articles

- Hidden Agenda behind the Proposed Vedic Education ?
What are the inferences of Vedic education for the annihilation of caste ? - Page – 7
- Deadly Errors in Judgment
The Supreme Court’s reversal of its own judgment makes the case for a moratorium on the death penalty. – Page - 8
- Whose Seas, Whose Coasts ?
Rehabilitation of fisherfolk should be a rights-based exercise and not mere tokenism. - Page – 9
- India and the Global Compact for Migration
The Indian government’s present management of migration in the light of the Global Compact for Safe, Orderly and Regular Migration objectives shows the need for a revamp in the state’s approach. – BY C S Akhil – Page – 10
- Survey of Old Age Homes in Delhi
The distribution of geriatric care services across time, region, economic class, gender and ownership of the old age homes operating in the National Capital Region are surveyed. – BY Indu Choudhary – Page –14
- Transitioning to Sustainable Development Goals for Water
Implementation and Monitoring efforts for water and sanitation have barely made any progress on Sustainable Development Goals that involve recognizing trade-offs and synergies. – BY Veena Srinivasan, K J Joy – Page – 16
- Namvar Singh (1927-2019) : A Discourse with Time
Namvar Singh was a public intellectual and a creative thinker who worked towards reclaiming the radical aspects of the Indian knowledge tradition and strengthened it further by engaging with Marxism. – BY Mandira Thakur – Page - 19
- Many Faces of the Pathalgadi Movement in Jharkhand
The Pathalgadi movement has generated a new spate of Adivasi identity assertion around a customary practice and has emerged as a movement with political, ethnic and ecological overtones. – BY Ajana Singh – Page - 28
- Changing Structure of Electorates, 1962-2014

Surveys, election results and social spending data are combined to document how political conflicts in India are increasingly focused on identity and religious-ethnic conflicts rather than on tangible material benefits and class-based redistribution. – BY Abhijit Banerjee, Amory Gethin – Page - 34

➤ Growth, Development Spending and Inequality in Indian States

The relationship of economic growth from 1988 to 2012 in Indian states with poverty and inequality is analysed, suggesting that poverty intensity has not changed and the highest increase is in inequality. – BY Nishant Chadha, Bharti Nandwani – Page – 45

➤ Economic Impacts of Connectivity Corridors in North East India

How the existing East-West Corridor and other proposed transboundary corridors connecting India with neighbouring eastern countries would stimulate economic activities in the North East is examined. – BY Prabir De, Sunetra Ghatak – Page – 53

2. Indian Literature

Sahitya Akademi's Bimonthly Journal

Vol.- LXII No.- 6

Nov-Dec , 2018

Frequency : Bi-Monthly

Articles

➤ Impressions, Expressions. – Page - 6

➤ In Memoriam

➤ Na Muthuswamy – BY C T Indra – Page - 11

➤ People, Power and Progress : A Theatrical Representation in Na Muthuswamy's Play Ingilandu (England) - BY C T Indra - Page – 18

➤ First Death Anniversary Tribute

➤ Kunwar Narain : The Poet of Love and Deep Reflection – BY Mangesh Dabral - Page – 27

➤ Kunwar Narain _ The Legacy of a Poet - BY Om Nischal - Page – 31

➤ Kunwar Narain : A Writer for His Times - BY John Vater - Page – 42

➤ Operating Multiple Frequencies of Time : Short Comments on the Poetry of Kunwar Narain - BY Margus Lattik – Page - 44

➤ The Wish of a Leaf : Remembering Kunwar Narain - Page – 46

➤ POETRY

➤ Thangiam Iboipishak Singh - Manipuri - Page – 60

➤ Desamangalam Ramakrishnan – Malayalam - Page – 69

➤ Kilimanoor Madhu - Malayalam - Page – 77

- Aziz Hajini – Kashmiri – Page – 85
- Nandini Sahu – English – Page -90
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- STORYTIME
- Putra Bali : Sacrifice of a Son – Malayalam - BY Paipra Radhakrishnan - Page – 125
- Urmi's Tears – Odia - BY Yashodhara Mishra - Page – 129
- The Weeping Chinar - English - BY Sneha Mantoo - Page – 135
- LITERARY CRITICISM
- Shikharasoorya : An Epic for Our Times - BY – K Satchidanandan – Page – 138
- The Lost Mahabharata of Jaimini - BY- Pradip Bhattacharya – Page – 146
- Re-Imagining the Lost Idyll : A Study in Chronotopes of Post-Partition Bangla Memoirs - BY – Sudeshna Majumdar – Page – 158

3. Indian Management

A Spenta Multimedia Publication

Vol.- 58 No.- 1

January , 2019

Frequency : Monthly

Articles

- Giving Feedback Well
It is more productive to have a conversation on feedback before actually giving it. – BY Douglas Stone – Page – 14
- Secret Shopper For Leaders
How important is feedback for a leader? – BY Sandra Jones – Page – 18
- Customer Comes Second
There can be no stronger building block than employee feedback to ensure organizational growth. – BY Dr. Sandeep Bharadwaj – Page – 22
- Applying Radical Candor To Feedback
Openness is crucial to building a culture of feedback. – BY Kim Scott – Page – 26
- The Good, The Bad, The Ugly
It is a thin line that separates feedback and criticism. – BY Vivek Mehra – Page – 30
- Power Of Feedforward
A new Partnership approach to feedback. – BY Joe Hirsch – Page – 34
- What's Your Priority?

Strategic business leaders should refrain from micro management. – BY Prof. Som Sekhar Bhattacharya – Page – 36

➤ The 'P' Quotient

Importance of people integration in mergers and acquisitions. – BY Dr. Sumanta Dutta – Page - 46

➤ A New Roadmap

Women, in general have an empathetic attitude and natural attributes that are essential to be successful in sales. - BY Lorraine Ferguston - Page – 58

➤ Decode It Right

Anticipating the change and realigning organizational strategy to adapt to it will help companies to ride the digital wave. - BY Dr. Abhishek Narain Singh - Page – 60

➤ Go With The Flow

Adaptability is an essential skill for success. - BY Ruhie Pande - Page – 64

➤ Future Of Well-Being At Work

What is the first step to employee well-being ? - BY R Anand - Page – 68

➤ Warning Signal

A Railways example offers a lesson on the importance of clear communication. – BY Dr. Debashish Sengupta - Page – 72

➤ Leading To Innovate

A study of leadership styles and innovation quotient in two Indian pharm firm. - BY Rupinder Bir Kaur - Page – 80

➤ Towards Intelligent Learning

Role of technology in management education. - BY Dr. Aseem Chauhan - Page – 86

3.1 Indian Management

A Spenta Multimedia Publication

Vol.- 58 No.- 2

February , 2019

Frequency : Monthly

Articles

➤ All That Glitters

Why not to choose a team with all star performers? - BY Muninder K Anand - Page – 14

➤ Assembling A Constellation

Tn do more together, but not always. - BY David Silverman - Page – 18

➤ Widen Horizons

- The need to build a team across ages, generations and cultural backgrounds. – BY Asif Upadhye - Page – 26
- Equal Balance
A team of only A-performers does not necessarily guarantee optimum performance. - BY Pallavi Jha - Page – 30
 - Cut From A Different Cloth
Three ways of developing better teams. - BY John Colley - Page – 34
 - Leading Into The Future
Changing leadership dynamics for the new economy. - BY Deepak Bajaj - Page – 38
 - A 'Meta' Model
An all-encompassing leadership model. - BY Graeme Findlay - Page – 42
 - A Poor 'Reflection'
Are performance appraisal exercises error-free? - BY Girish Mainrai - Page – 44
 - Learning The Ropes
How can organisations help their first-time managers deliver better outcomes? - BY Amogh Deshmukh - Page – 48
 - Poor Score
Fostering intellectual merit in the higher education system is the need of the hour. - BY Dr. Ashutosh Kumar - Page – 60
 - Shifting Gears
The challenges faced in managing human resources in NGOs. - BY Dr. Anupriyo Mallick - Page – 64
 - Leadership Matters
A leader is responsible for shaping the culture of the organization. - BY Dr. Smita Dabholkar Singh - Page – 68
 - Proving Their Mettle
Building a culture that provides equal opportunities for the differently abled can create a diverse and effective workforce. – BY Krishan Kalra – Page – 72
 - Not An Easy Ride
Five ways to think differently while taking decisions. – BY Rajeev Shroff – Page – 76
 - A Model For Change
Organisations are working towards creating an atmosphere where employees are deeply engaged and find fulfillment. – BY Dr. Pragya Mathur Kumar – Page – 80
 - Lead Without Limitations
Entrepreneurs should stop 'fire-fighting' and start accelerating performance and profits. – BY Rajiv Talreja – Page – 86

3.2 Indian Management

A Spenta Multimedia Publication

Vol.- 58 No.- 3

March , 2019

Frequency : Monthly

Articles

- Have A Narrative
Stories build culture; so it is pertinent for the management to have one before the employees do. - BY Indranil Chakraborty - Page – 12
- Lost In Translation ?
Storytelling as a means to convey corporate values. - By Gabrielle Dolan - Page - 16
- Facts, Not Fiction
Why should one master the art of storytelling in the workplace? – BY Udi Nachshon - Page – 20
- Paint A compelling Picture
Storytelling is an effective way to transform the vision of the leader into the vision of the employees. - BY Tracey Swanepoel and Lisa Shippey - Page – 24
- What's The Epicentre ?
Irrespective of your position, you ought to contribute to your culture-highlighting what is good and trying to change what is not. - BY Sameer Dua - Page – 28
- A Comprehensive Approach
The top priorities while attracting and retaining talent. - BY Lisette Howlett - Page – 32
- Driving Force
Teams that are dosed with more positive emotion over negative do better overall. - BY Richard E Boyatzis, Melvin Smith - Page – 34
- Why We Can't Innovate
Six reasons why companies are not doing enough. - BY William A Fischer - Page – 38
- Take A Call
Top mobile marketing trends in India. - BY Vasuta Agarwar - Page – 42
- A Stitch In Time
Medical insurance dilemma for seniors. - BY Krishan Kalra - Page – 46
- Call For Change
Assessing the quality of bschools based on hybrid approach. – BY Noorudeen M, Suresh Subramoniam – Page - 58
- 'Lead' Benefits
Switching to lean leadership can bring in much Rol for organisations. – BY Dr. Yogesh Kumar Bhatt – Page – 64

- Positive Tone
What are the elements of positive communication ? – BY Dr. Saleena Khan – Page – 68
- Multiple Generations, Manifold Benefits
Bridging the generation gap is equally challenging and beneficial for organisations. – BY Abhyuday Jindal – Page – 74
- Resilience Equals Value
Are you more resilient than yesterday ? – BY Jon Wortmann – Page - 78
- Gender No Bar
Truly great leadership is genderless. – BY Lalitha M Shetty – Page – 82
- Upskill To Progress
Upskilling can open doors to better professional opportunities. – BY Gopal Devanahalli – Page – 86

4. Kurukshetra

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Frequency : Monthly

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- New Dimensions of Development in Agriculture - BY Narendra Singh Tomar - Page – 5
- Doubling Farmer's Income by 2022 - Page – 10
- New Procurement Policy for Enhancing Farmer's Income – BY Dr. S. S. Chhina - Page – 12
- Institutional Credit for Agriculture - BY TS Raji Gain, Manikumar S - Page – 16
- New Initiatives in Research and Extension – BY Dr. Jagdeep Saxena - Page – 23
- Micro-Irrigation for Agricultural Growth – BY Dr. Khadeeja Priyan - Page – 27
- Streaming Storage and Marketing - BY Dr. Rekha Dhanai - Page – 31
- Boosting Agriculture through Agri-Business - BY Dr. Mahi Pal - Page – 36
- Swachh Bharat Mission: Success Story Rural Pan- The Theme of Siwan's Sanitation Park - Page – 40
- Interfaith Workshop on Sanitation in Sitapur – Page – 41
- Irrigation: Key Inputs for Agriculture – BY Naleen Kumar – Page – 42
- Accelerating Productivity Through Irrigation Management – BY Bharat R Sharma – Page – 44
- About Our Books – Page – 50

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Vol.- 67 No.- 05

March , 2019

Frequency : Monthly

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- Interim Budget 2019-2020: Thrust on Rural Economy - BY G. Srinivasan - Page – 5
- Agriculture-A Key Component of Rural Development – BY Sandip Das - Page – 7
- Financial Inclusion for Economic Security - BY Manjula Wadhwa - Page – 10
- Infrastructure for Rural Transformation - BY Dr. K. K. Tripathy - Page – 15
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- Maternal Nutrition in India-Policies and Programmes – BY Jyoti Sharma - Page – 24
- Connectivity: Transforming Rural India - BY Siddharth P. Saikia - Page – 29
- Initiatives to Empower Rural Youth - BY Pravakar Sahoo, Abhirup Bhunia - Page – 33
- Agricultural Sustainability under Resource Scarcity - BY Ashwini K Swain, Ira Sharma - Page – 37
- Rural Electrification-Freedom from Darkness - BY Nirendra Dev - Page – 40
- Farm Technologies to Counter Climate Change – BY Dr. K. N. Tiwari – Page – 44

5. मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

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5.1 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

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5.2 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

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- गंमत जंमत : नाण्यांवरील शास्त्रज्ञ, ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट घर (चारुशीला जुईकर) :- पान नंबर :- २३
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- ओळख संगणकाची... : संगणकाचे 'शरीरशास्त्र' - लेखक :- मकरंद भोंसले :- पान नंबर :- ३१
- वृत्तान्त : अधिवेशन २०१८ :- पान नंबर :- ३५
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5.3 मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

ISSN : 0971-6912

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- स्पंदन: सार्वजनिक वाहतूक व्यवस्था - पान नंबर :- ६
- खचणारी शहरे ! - लेखक :- विद्याधर बोरकर :- पान नंबर :- ८
- फ्रँकेन्स्टाइनच्या गोष्टीमागची गोष्ट - लेखक :- डी. व्ही. कुलकर्णी :- पान नंबर :- १२
- मनोरा स्थिरावला - लेखक :- जीवन पटगावकर :- पान नंबर :- १६
- गंमत जंमत : नाण्यांवरील शास्त्रज्ञ, ओळखलं का ? (ललिता आगाशे/चारुशीला जुईकर), खटपट घर (चारुशीला जुईकर) :- पान नंबर :- २१
- जानुकसंपदीत बालके - लेखक :- सुरेश भागवत :- पान नंबर :- २६
- ओळख संगणकाची... : संगणकाशी सहजसंवाद - लेखक :- मकरंद भोंसले :- पान नंबर :- ३१
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6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 235 Issue No. 1 January, 2019

Frequency: Monthly

Articles

- On the Cover
This composite photo shows highly magnified, functioning spinal cord tissue (background) that's micro-engineered onto a chip, which researchers can use to study disease.
- Home Pharma
Hidden away in the world's bathrooms, closets and cabinets, pills, syrups, tonics, ointments and other medicines pile up. BY Gabriele Galimberti - Page – 8
- Doctor Photographer
Choosing between two consuming vocations. - BY Max Aguilera-Hellweg - Page – 18
- Watch What-and When- You Eat
Timing is everything. - BY Michael Roizen And Michael Grupain - Page – 18
- Health Care Spending
High costs don't always yield better outcomes. - BY Alberto Lucas Lopez and Ryan T Williams - Page – 18
- The Future of Medicine
Ever present and hyperconnected the high-tech medical treatments of the future will focus on well-being and prevention. - BY Daniel Kraft - Page – 24
- Every Body is Unique
Built on stunning advances in gene research and data mining, precision medicine devises treatments tailored to a patient's specific biochemical makeup. This new approach has the potential to upend decades of medical practice. - BY Fran Smith - Page – 42
- The Immortal Corpse
An elderly woman donated her body to a researcher's ambitious project. He froze it, sliced it 27,000 times and took pictures. The result: a virtual cadaver that can be examined by medical students and help them understand how, in life, she was put together. - BY Cathy Newman - Page – 68
- The Secrets of Chinese Medicine
Modern science examines ancient remedies. – BY Peter Gwin – Page – 96
- The Truth About Maternal Mortality
Rates are relatively high for American women. – BY Rachel Jones – Page – 122

6.1 National Geographic

The National Geographic Society

Vol.: 6 Issue No. 07

February, 2019

Frequency: Monthly

Articles

- On the Cover
A headdress of macaw feathers adorns the skull of a sacrificed child who had shoulder-length hair. Researchers say the headdress indicates the youth may have been from an elite family. - BY Rebecca Hale
- How Ketchup Made Food Safer
Henry Heinz's view of wholesome food and preservatives still resonates today. - BY Deborah Blum - Page – 18
- Memories Remade
This neuroscientist is working on suppressing bad memories. - BY Rachel Hartigan Shea - Page – 18
- Unthinkable Sacrifice
Mystery shrouds child killings some 500 years ago in what's now Peru. - BY Kristin Romwy - Page – 32
- The White Gold Rush
Lithium is key to making batteries. Bolivia has it in abundance. - BY Robert Draper - Page – 58
- Silicon Valley Grows Up (Sort Of)
The tech mecca looks at the costs of success. - BY Laura Morton - Page – 82
- Solo
Alex Honnold is famous for climbing formidable rock faces without using ropes. But EI Captain? – BY Mark Synnott – Page – 100
- A National Symbol-But Also a Pest?
Australia grapples with a kangaroo issue. – BY Jeremy Berlin – Page – 110

7 Seminar

Malvika Singh Publisher (www.india.seminar.com)

ISSN: 0971-6742

Vol. - 713

January, 2019

Frequency: Monthly

Articles

- Assessing Achhe Din – BY T. N. Ninan - Page - 26
- Resolving A Crisis - BY Mihir S Sharma - Page – 34
- Time For An Assured Farm Income - BY Devinder Sharma - Page – 38
- Farmer Distress Missing The Macroeconomic Factor - BY Pronab Sen - Page – 42
- Where Is The New Politics? - BY Suhas Palshikar - Page – 47
- Political Finance In India: All Over Again - BY Milan Vaishnav - Page – 52
- Kashmir: Everydayness Between Bukhari And Wani - BY The Kashmir Collective - Page – 56
- The Dravidian Consensus - BY V Geetha - Page – 61
- The Great Kerala Floods 2018 - BY K P Kannan - Page – 65
- Citizenship - BY Hamid Ansari - Page – 70
- Diplomatic Retrenchment - BY Kanti Bajpai - Page – 74
- Engaging Trumps America - BY Srinath Raghavan - Page – 79
- Returning To The Andaman Sea – BY C Raja Mohan – Page - 83
- Solutions When The ‘Solution’ Is The Problem – BY Yamini Aiyar – Page – 87
- Reforming The Reform Process – BY Nitin Desai – Page – 91
- RSS: Fact And Fiction – BY Chanakya – Page – 95
- The Challenge For Civil Society – BY Vijay Mahajan – Page – 100
- The LGBTQ Movement In India – BY Devdutt Pattanaik – Page – 104
- Seeing The Poor: Unpacking The Supreme Court On Aadhaar – BY Ria Singh Sawhney – Page – 108
- Backpage – Page – 113
- Index – Page – 114

7. 1 Seminar

Malvika Singh Publisher (www.india-seminar.com)

ISSN: 0971-6742

Vol. - 714

February, 2019

Frequency: Monthly

Articles

- The Problem - BY K Sujatha Rao - Page – 10
- The Bhore Committee And Recent Debates - BY Rama V. Baru - Page – 15
- Back To Basics - BY Yogesh Jain - Page – 19
- Making Fiscal Space For Spending On Public Health - BYM Govind Rao - Page – 23
- Can The Private Sector Help Achieve Universal Healthcare? - BY Anup Karan - Page – 28
- Medical Education Needs A Radical Rethink - BY Sita Naik - Page – 33
- Technology: Drugs And Diagnostics In Helath - BY Sakthivel Selvaraj - Page – 38
- Radicalizing Public Mental Healthcare In India - BY Arjun Kapoor - Page – 47
- Professionalizing Public Health Management - BY T Sundararaman - Page – 52
- Regulation For Better Governance - BY Sunil Nandraj - Page – 57
- Undernring Medical Ethics – BY Abhay Shukla - Page – 61
- Comment – Ayushman Bharat- BY Shiban Ganju - Page – 69

8 The Economist

Economist.com

Frequency : Weekly

Volume 430, Number 9125

Jan 12th – 18th 2019

Articles

- On The Cover – If China dominates science, should the world worry? Leader, Page 7. It has become a leading scientific power. Can it go on to become a great one? - Page - 61
- The world's least successful president. After a catastrophic first term, Nicholas Maduro is digging in for a second. - Page – 32
- Putin threatens Belarus – As Vladimir Putin tightens his bear-hug, the leader of Belarus fights back, Page- 39. Two new documentaries depict the optimistic frying of Mr. Putin's long reign. - Page – 66

- Pakistan: impoverished by its army. The penury of Pakistan's 208m citizens is a disgrace- and the army is to blame: leader, Page – 9. Why Imran Khan will struggle to make their life better: Briefing. Page – 14
- How the mighty dollar fails. The fate of the greenback will shape financial markets in 2019. Page – 56. Against the dollar, other currencies are at their cheapest in 30 years: Graphic detail, Page – 73

8.1 The Economist

Economist.com
Volume 430, Number 9126

Frequency : Weekly
Jan 19th – 25th 2019

Articles

- On the cover – Parliament's rejection of the Brexit deal has created a monumental mess. Sorting it out will take time-and a second referendum: leader. Page – 11. The crisis raises questions not just about where Brexit goes next but also about the Conservative Party and democracy in Britain, Page – 53. Britain may be headed for a repeat of the 1850s: Bagehot, Page – 58
- The long arm of American law. America's extraterritorial legal campaign against business is undermining its own authority: leader, Page – 12. Some of America's laws apply far beyond its shores. This can leave it open to accusations that it is serving its own commercial interests. Page - 61. The case of General Electric and Alstom. Page – 63
- Chickenomics: clucking profitable. How chicken became the rich world's most popular meat. Page – 59
- Betting on China's bad debts. Where most see peril, a hardly few see profits. Page – 69.
- Restraining killer robots. Humans must keep tight control of autonomous weapons: Leader, Page 18. The line between human and inhuman weaponry is fuzzy, important and breaking down. Page – 22

8.2 The Economist

Economist.com
Volume 430, Number 9127

Frequency : Weekly
Jan 26th – Feb 1st 2019

Articles

- On the cover – Slowbalisation a new pattern of world commerce is becoming clear-as are its costs: leader, Page- 9. Why globalization faltered. Page 17. What to make China's weakest growth in 28 years, Page – 66. The euro area is back on the brink of recession: Free exchange. Page – 72.
- Venezuela erupts – How to hasten the demise of an incompetent dictatorship: Leader, Page – 10. Juan Guaido has popular support and diplomatic recognition. But Nicolas Maduro still controls the army. Page - 41
- How to defend Taiwan – China's growing might is forcing the island to overhaul its military strategy, Page – 21.
- India's internet tycoon bets big – Thanks mostly to the ambitions of Mukesh Ambani, Indians are getting onto the internet faster than ever. Page – 59.
- Drones: Hovering with intent – Regulators need to encourage drones, but also to protect people from them : leader, Page – 10. The technology for dealing with rouge drones is getting better. Page – 75.

8.3 The Economist

Economist.com
Volume 430 , Number 9128,

Frequency : Weekly
Feb 2nd – 8th 2019

Articles

- On the cover- The world's democracies are right to seek change in Latin America's worst-governed country. But their responsibilities go further : leader, Page - 9. A failed revolution may itself be overthrown, Page – 17. How Venezuela's economy can recover

from the Maduro regime, Page - 19. Hyperinflations can end quickly: Free exchange, Page – 65.

- How to handle Huawei- Banning one of China's leading firms from operating in the West should be a last resort : leader, Page – 10. The tech giant is accused of rewarding trade secret pilferers on staff. Page – 54.
- Talking to the Taliban – A deal to end the afghan insurgency would be wonderful-as long as it is not a figleaf to cover an American retreat : leader, Page – 10. Edging towards a peace deal. Page – 21
- Better ways to tax the rich – How to raise money, reduce inequality- and limit the economic damage : leader, Page - 12. The Democratic presidential primary contest is already the most left-wing in decades: Lexington, Page - 34
- The future of fertility – Thanks to education global fertility could fall faster than the UN expects, Page – 49.

8.4 The Economist

Economist.com
Volume 430, Number 9129,

Frequency : Weekly
Feb 9th – 15th 2019

Articles

- On the cover – The oil industry is making a bet that could wreck the climate: Leader, Page – 7. Exxon Mobil, a fossil-fuel titan, gambles on growth: Briefing, Page – 14. The Green New Deal pays little heed to economic orthodoxy: Free exchange, Page – 63.
- Is the German model broken? An economic golden age could be coming to an end: leader, Page – 8. How Germany's decentralization can inoculate against political unrest: Page – 39. The long expansion, Page – 57.
- Iran, 40 years after the revolution – The Islamic theocracy has failed its people, but Donald Trump's sanctions could prolong its life: leader, Page – 9. Four decades after its revolution, Iran is still stuck in the past, Page – 34.
- China's embrace of intellectual property – Believe it or not, Chinese firms are not all serial thieves of intellectual property : Schumpeter, Page – 54.

- On the economics of species – Conservationists are rethinking how to preserve nature on a changing planet – and within a tight budget. Page – 64.

8.5 The Economist

Economist.com
Volume 430, Number 9130

Frequency : Weekly
Feb. 16th – 22nd 2018

Articles

- On the cover. A new kind of left-wing doctrine is emerging. It is not the answer to capitalism's problems: leader, Page – 9. Do the radical left's ideas make sense? Page – 16. A Finish trial of universal basic income, Page – 63.
- Turmoil in Thailand – The military junta's scheme to manipulate next month's election is back on track after a brief derailment. Page - 21.
- Why the Chinese are so unhappy – China has enjoyed unprecedented economic success. A new book examines why its people remain gloomy : Chaguan, Page – 27.
- The beauty of big banks – American banking's chunkiest merger since the financial crisis may herald further consolidation. Page – 57.
- Special report : Islam in the West – Though both sides remain wary, they are getting closer, after Page – 40. One of the great religions is experiencing a little-noticed transformation : leader, Page – 13. The caliphate is nearly dead. Its ideas are not, Page – 43.

8.6 The Economist

Economist.com
Volume 430, Number 9131,

Frequency : Weekly
Feb 23rd – March 1st 2019

Articles

- On the cover – If Xi Jinping reforms China's economy, he could both calm the trade was and make his country richer : leader, Page – 11. The struggle over economic policy, see our essay, Page – 41.

- India v Pakistan – again An election raises the stakes as India weighs its response to the latest of many Pakistan-backed terrorist outrages, Page – 21. Pakistan faces a diplomatic squeeze from three sides, Page – 22.
- Hatred in France – A nasty brew-anti-Semitic, anti-black, anti-elite-is bubbling, Page – 47.
- The sly appeal of private equity – It is not just growth that attracts investors: Buttonwood, Page – 68.
- How to stay sane on a trip to Mars. – Imagine being cooped up for three years with the same handful of irritating people, Page – 71. Opportunity, a rover on Mars that exceeded all expectations, was declared lost on February 12th: Obituary, Page – 82.

8.7 The Economist

Economist.com
Volume 430, Number 9132,

Frequency : Weekly
March 2nd – 8th 2019

Articles

- On the cover – Two nuclear powers are shooting at each other. They are playing with fire: leader, Page – 9. Skirmishing between South Asia's nuclear powers is in danger of becoming a far more serious conflict, Page – 17. Narendra Modi and the struggle for India's soul, Page – 19.
- Inside the new Pentagon – After 18 years in the Middle East, the Pentagon gears up to fight Russia and China, Page – 31.
- Kraft Heinz, a recipe gone wrong – The problems of 3G Capital and Kraft Heinz are a timely reminder that cost-cutting, deals and debt go only so far: leader, Page – 10. The food industry's woes stretch much further, Page – 54
- The periodic table – One of science's greatest creations is 150 years old this week. How it has evolved is a perfect illustration of the process of scientific progress, Page – 68.
- Thirsty planet: a special report on water – Climate change and population growth make the world's water woes more urgent, after Page – 40

8.8 The Economist

Economist.com
Volume 430, Number 9133,

Frequency : Weekly
March 9th – 15th 2019

Articles

- On the cover. There is a new scramble for Africa. This time, the winners could be Africans themselves: leader, Page – 9. The world is flocking to Africa : Briefing, Page – 18
- Winter for Chian's tech startups – A formerly white-hot sector is struggling, Page – 52. The trading day in China is starting to influence global markets : Buttonwood, Page – 61.
- America has found the “China shock” hard to shrug off. Why? Free Exchange, Page - 64
- Kinder, gentler Republicans in Texas – Humbled, they are trying to maintain their grip by focusing on bread-and butter issues, Page – 29
- Make Europe's companies great again – Once a French habit, dirigisme is taking root across Europe : leader, Page – 10. France's president appeals to EU voters, Page – 44.
- The death of the first-class cabin – Demand for the best seats on scheduled flights is stagnating, Page – 50. Private jets receive ludicrous perks : leader, Page – 12.

8.9 The Economist

Economist.com
Volume 430, Number 9134,

Frequency : Weekly
March 16th – 22nd 2019

Articles

- On the cover. Britain's Brexit crisis has plumbed new depths. Parliament must seize the initiative and get the country out of it : leader. Page – 9. Conservatives to replace a broken prime minister : Bagehot, Page – 52
- Plane truths about Boeing – The crash of Ethiopian Airlines flight ET 302 shows why a golden age for the world's aircraft duopoly may be over : leader, Page 11. Troubled times for America's aerospace giant. - Page - 55

- Thailand's sham democracy – The election marks a new phase in military misrule: leader, Page – 10. The generals plan to remain in charge, whatever the voters say, Page – 23.
- Goodbye to China's surplus – China is switching from being a net lender to the world to being anew borrower. The implications will be profound : leader, Page – 11. Why a current-account deficit could remake China's financial system, Page – 61
- A special report on NATO at 70 – The Atlantic alliance has proved remarkably resilient, says Daniel Franklin. To remain relevant, it needs to go on changing, after page – 40

9. The IUP Journal of Accounting Research and Audit Practices

IUP Publications

ISSN: 0972-690x

Vol .- XVII No .- 01

January 2019

Frequency: Quarterly

Articles

- Goods and services tax (Gst) in India : Towards sustainable Economic Growth. BY Divya Verma Gakhar Page – 7
- Exploring Stakeholders' Perception about IFRS: an Empirical study. BY Shilpa Vardia Page – 15
- The Determinants of Dividend Policy in Indian Corporate Sector. BY Mahesh Chand Page - 31
- Research Note : An Analysis of the Pre – and Post – Deregulation Financial Performance of IOCL and ONGC. BY Om Prakash Agrawal Page – 82

10. The IUP Journal of Applied Economics

IUP Publications

ISSN: 0972-6861

Vol .- XVII No .- 03 October 2018

Frequency : Quarterly

Articles

- The Interrelationship Between Implied and Realized exchange Rate Volatility in India. BY Sudarsana Sahoo Page – 7
- Financial Innovation and Stability of Money Demand Function in India : Do Equity Derivatives Matter. BY V V Subba Page – 27
- An Efficiency Analysis of Selected indian Oil and Gas Companies : A Window DEA Approach. BY Mohd Afjal Page – 41
- Interaction Between Natural Disasters and Economic Growth : ARDL Approach. BY Mohd Afjal Page - 65

10.1 The IUP Journal of Applied Economics

IUP Publications

ISSN: 0972-6861

Vol .- XVIII No .- 01 January 2019

Frequency : Quarterly

Articles

- Industry Rates of Return in Korea and Alternative Theories of Competition : Equalizing Convergence versus Tendential Equalization. BY Ivan D. Trofimov Page – 7
- An Empirical Investigation of the inter – Linkages Between Different Indices of Multi Commodity Exchange of India. BY rakesh Shahani Page 51
- Economic Petformance Indicators Under Different Monetary Policy Frameworks : Evidence from India. BY Madhvi Sethi Page – 66

11. The IUP Journal of Applied Finance

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January 2019

Frequency : Quarterly

Articles

- The Impact of Turbulent on Firm Performance A Study on Omani Industrial Companies. BY Mawih Kareem Al Ani Page – 7
- Dynamics of Interdependencies of Asian Stock Markets : An Empirical study. BY Harshita Gupta Page – 21
- Capital Structure, Ownership Structure and R and D Investments : Evidence from Indian Firms. BY Amitabh Gupta Page – 36
- The Role of Financial Constraints in the Relationship Between Working Capital Management and Firm Performance. BY Nikhil Kaushik Page – 60

12. The IUP Journal of Bank Management

IUP Publications

ISSN: 0972-6918

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Articles

- Mobile Wallet Adoption in India an Analysis. BY Gunjan Sharma Page – 7
- Financial Inclusion In North India : Status and Insights. BY Mukta Mani Page – 27
- Performance Evaluation of Banks in Bhutan : An Application of Balanced Scorecard Approach. BY Aaditya Pradhan Page – 49

13. The IUP Journal of Brand Management

IUP Publications

ISSN: 0972-9097

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December, 2018

Frequency : Quarterly

Articles

- Uncovering Meanings Through Animal Figurative Marks in Corporate Logos. BY Olutaya Otubanjo Page – 7
- Employer Branding Approach and Student Preferences of Employer in campus Placements. BY K H Pavitra Page – 30
- Destination personality and destination image : A Literature Review. BY R Sabari Shankar Page – 47

14. The IUP Journal of Corporate Governance

IUP Publications

ISSN: 0972-6853

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No .- 04

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Frequency : Quarterly

Articles

- The Impact of Ethical and Philanthropic Component of CSR on Financial Performance: A Panel Data Study of BSE 500 Companies. BY Poonam Rani and Veerpaul Kaur Mann. Page – 7
- Research Note – Control Conflict, Costs and Activism. BY Shital Jhunjhunwala. Page – 26
- Case Study – Chaos at Uber : The New CEO's Challenge. BY Syeda Maseeha Qumer and Debapratim Puskayastha. Page – 36

15. The IUP Journal of English Studies

IUP Publications

ISSN: 0972-3728

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Frequency : Quarterly

Articles

- The Subaltern Saga Continues Politics of Silence and Poetics of Articulation in Arundhati Roy's the ministry of utmost Happiness. BY Rajeshwar Mittapalli Page – 7
- The Ayah as a Subaltern in Bapsi Sidhwa's Ice-candy-Man. BY shraddha Dhal Page – 21
- Locating Amruta Patil's Graphic Novel Within the silhouette of the Theory of Empathy. BY Kabita Mondal Page 25
- Back to the Mother : Matrilineal Linkage in Willa Cather's My Antonia. BY Eman Khalil Mukattash Page – 36
- Interrogating the Self : Demythologizing the Discourse of Nirvana in Gita Mehta's Karma Cola. BY Saumya Bera Page – 55
- Face Negotiation and Politeness in “ Interpreter of Maladies”. BY Devi Archana Page – 71
- Kuntaka's Theory of Vakrokti : The Language of Literature. BY Ashima Shrawan Page – 79
- Learner Autonomy in the Postmodern Classroom : A Postsructural Study. BY G Alan Page – 88

16. The IUP Journal of Financial Risk Management

IUP Publications

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Frequency : Quarterly

Articles

- The Impact of Basel Norms on the Capital and Risk Behavior of Indian Banks. BY Samriti Kapoor Page – 7

- Volatility Transmission between Futures and Cash Markets of Indian Agri Commodities : An Empirical Study. BY Mehak Arora Page – 23
- Causality of Pepper Spot and Futures Prices at Indian Commodity Market. BY A N Vijayakumar Page - 49

17. The IUP Journal of Marketing Management

IUP Publications

ISSN: 0972-6845

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No .- 01

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Frequency : Quarterly

Articles

- Sports Social Responsibility : Exploring the Unexplored with a Global Perspective. BY Nilesh Arora Page – 7
- Gender Difference in Customer Satisfaction and brand loyalty Towards Banking Services. BY Manish Mittal Page – 23
- Consumers Perception of Quality and Value Under Different Price Ranges and Price Positions Within a Product Line : A Study Of the Indian Passenger car Market. BY Swati Baishya Page – 39

18. The IUP Journal of Organizational Behavior

IUP Publications

ISSN: 0972-687X

Vol.- XVIII

No .- 01

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Frequency : Quarterly

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- A Study of Employee Engagement and its impact on organizational Citizenship behavior in the Hotel Industry. BY Sheetal Yadav Page – 7
- The Influence of Motivation and Locus of Control on Commitment : An Empirical Study Amongst the State University Teachers. BY Amardeep Kaur Ahluwalia Page – 32
- Employee Engagement, Demograohic Characteristics and Performance of state Research and training Corporations in Kenya. BY Stephen G Cheche Stephen M A Muathe Page – 55

19. The IUP Journal of Soft Skills

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Frequency : Quarterly

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- Soft Skill Development in the Higher Education Curriculum : A Case Study. BY Lisa Sheldon Brown Page – 7
- The Teaching of Soft Communication Skills in Entrepreneurship Development Courses at the + 2 Level in India. BY Sushmita Chakravarti Page – 30
- The Power of Hope. BY Revathi Turaga Page – 41
- Effective Communication Management : A Key to Stakeholder Relationship Management in Project – Based Organizations. BY Kirti Rajhans Page – 47

20. The IUP Journal of Supply Chain Management

IUP Publications

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- Omni-Channel Strategies : An Exploratory Typology to Better Understand Logistical Dimensions. BY Aurelien Rouquet Page – 7
- Sustainable Value Chain Approaches for Vegetable Cultivation in Response to Climate Change : A Study in the Southeastern Coast of Bangladesh. BY Prabal Barua Page – 27
- An Artificial Intelligence Approach to Curtailing the Bullwhip Effect in Supply Chains. BY Ajay K Aggarwal Page – 51

21. University News

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ISSN: 0566-2257

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Frequency : Weekly

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- Integrating Science and Spirituality for Universal Values Based Education System. - BY P. B. Sharma - Page – 3
- Some Reflection on UGC Regulations on Promotion of Academic Integrity and Prevention of Plagiarism. – BY Shijith Kumar C. - Page – 10
- Science and Philosophy: Can the Two Meet ? - BY Prita - Page – 13
- Development of Rural Women Entrepreneurs in India : Issues and Challenges. - BY Anshika Pandey and Bandana Gaur - Page – 16
- Recruitment Practices : An HRM Prespective on the Status, Implications and Future of Higher Education in India. - BY Kamlakar Gavane - Page – 21
- Students : Faith and Fate of the Nation – BY M Venkaiah Naidu – Page - 27

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The Association of Indian Universities

ISSN: 0566-2257

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- National Repository of Open Educational Resources : An Indian Initiative. - BY Aerum Khan - Page – 13
- Scenario of MOOC Practices in Indian Higher Educational System : A Government Initiative. - BY S K Nausad Kabir and Sompita Das - Page – 17

- Industry 4.0 and Future of HR. - BY Puja Shaw and Ranjana Mary Varghese - Page – 22
- To Revamp Our Higher Education System in Tune with Contemporary Requirement : An Urgent Need of the Country. - BY M Venkaiah Naidu - Page – 28

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The Association of Indian Universities
Vol.- 57 No.- 01 January 07-13, 2019

ISSN: 0566-2257
Frequency : Weekly

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- Excellence in Higher Education through Accreditation in the Age of Global Competitiveness. - BY N K Dhakad and Kapil Sharma - Page – 15
- Higher Education Commission of India : Aims and Consequences in View of Autonomy and Excellence. - BY K Viyyanna Rao - Page – 18
- Rating and Ranking of Higher Education Institutions in India : Hits and Misses. - BY Sangeeta Shukla - Page – 29
- Cultural Universities Require Different Criteria for Benchmarking. - BY S V Satyanarayana - Page- 33
- Multiple Agencies for Assessment and Accreditation of Higher Education Institutions. - BY J Madegowda and Inchara P M Gowda – Page – 34
- Ranking and Ratings in Indian Higher Education. – BY G Srinivas – Page – 39
- Research, Innovation and Extension : Key Parameters for Assessment and Accreditation of Higher Education Institutions. – BY Ganesh A Hegde – Page – 41
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- Survey of Research in Indian Distance Education. – BY P Satyanarayana and Lakshmi Mantha – Page – 57
- Outcome Based Education : A Transformational Model for Excellence in Higher Education Institutions. – BY Daniel Fernandes S J – Page – 62
- Structural Changes in Teacher Education Programmes : Some Ground Realities. – BY Santosh Areekkuzhiyil – Page – 66
- Creating World Class Higher Education Institutions through Ranking, Rating and Research. – BY Naresh Singh – Page – 69
- Success Built on Honesty is Everlasting – Convocation – BY v Ramgopal Rao – Page – 75

21.3 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 57 No.- 02

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The Association of Indian Universities

ISSN: 0566-2257

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January 21-27, 2019

Frequency : Weekly

Articles

- Characterizing Interdisciplinary Thinking. - BY Ravindra K S Choudhary - Page – 3
- Cliometrics as a Paradigm Shift in Historiography. - BY Subodh Dhawan - Page – 9
- Visualization of University Clusters based on NIRF and NAAC Scores : K-means Algorithm Approach. - BY R S Kamath and R K Kamat - Page – 12
- Staff Development for Quality Empowerment in Open and Distance Learning in India. - BY R Mahendran - Page – 16
- Past Motivates and Future Beckons. – Convocation Address - BY Ram Nath Kovind - Page – 22

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ISSN: 0566-2257

Vol.- 57 No.- 04

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Frequency : Weekly

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- Quality and Excellence Concerns in Higher Education. - BY M K Ghadoliya - Page – 3
- Problem of Plagiarism in India : Review of Recent University Grants Commission Regulation. - BY Digvijay Singh - Page – 7
- Gujarati Bhavai as Performing Arts : Folk Theatre Drama. - BY Jayantibhai V Patel - Page – 11
- Effect of Guidance in Lesson Preparation and Presentation on Performance of Student Teachers. - BY Jyotirmayee Nayak - Page – 14
- To Make Quality Healthcare Affordable : An Urgent Need of the Country. – Convocation Address - BY M Venkaiah Naidu - Page – 19

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Frequency : Weekly

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- Life, Vision and Contemporary Significance of Tagore as Educator.- BY Jadhav N S - Page – 3
- Paving Way for Quality Teacher Education Institutes Through Researches in Past. - BY Payal Bhatia and Arti Bhatt - Page – 8
- Communication Skills Teaching vs English Language Teaching. - BY Rajeshwar Dhanpalwar - Page – 16
- Home Science : Scientific Living and Social Outreach.- BY Rupal M Kubavat - Page - 14
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- Boosting Research Activities is the Key to Position Universities in Global Rankings. – BY P K Khosla - Page – 20
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- The Pentagon Puzzle of Indian Higher Education : Solutions Galore Noorul Islam Centre for Higher Education. – Convocation - BY Pankaj Mittal – Page – 179

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The Association of Indian Universities

ISSN: 0566-2257

Vol.- 57 No.- 07 February 18-24, 2019

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Articles

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Vol.- XXIX No.- 1

जानेवारी, 2019

Frequency : Monthly

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- सत्कर्माळा ब्रेक देऊ नका . लेखक : - संजय नाथे पान नंबर : - ११
- परिचय पत्र तयार करताना घ्यावयाची काळजी. लेखक :- जीवन मुळे पान नंबर :- १३
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- पर्यटन व्यवसायाला प्रोत्साहनाची गरज :- एम. एम. शिरगावकर पान नंबर :- ३४

- पर्यायी व्यवस्थेतून संधीचा शोध. लेखक : - बाळासाहेब सरवटे पान नंबर :- ३६
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- मुलाखतीला सामोरे जाताना. लेखक : - एस. व्ही कांगुणे पान नंबर :- ४३
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22.1 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXIX No.- II फेब्रुवारी, 2019

Frequency : Monthly

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- मैत्री कक्ष : उद्योजकांचा उद्योगस्नेही मित्र. लेखक :- सुरेश लोंढे पान नंबर :- ५
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- कर्तृत्वाला दिशा देणारे विचार. प्रतिनिधी पान नंबर : १२
- रोजगारासाठी बाळासाहेब ठाकरे रोजगार मेळावे. लेखक :- उमेश दंडगव्हाळ पान नंबर :- १४
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- स्वामी विवेकानंद : युवावर्गाला दिशा देणारा दीपस्तंभ. लेखक :- संजय नाथे पान नंबर : २७
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- कर रकमे सात बारा. लेखक :- सदाशिव गायकवाड पान नंबर : ४४

22.2 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXIX No.- III मार्च, 2019

Frequency : Monthly

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- कौशल्यपूर्ण संवाद आवश्यक. लेखक :- जीवन मुळे पान नंबर :- ७
- तंत्रज्ञानही शिकविते तत्वज्ञान. लेखक :- प्रीतम सेलमोकर पान नंबर :- ११
- स्त्रीयांच धैर्य हेच त्यांचं भांडवल. लेखक : - नंदिनी आत्मसिद्ध पान नंबर :- २३
- एक टीलेयान युएस डॉलर अर्थव्यवस्थेकडे घोडदौड. लेखक :-हर्षदीप कांबळे पान नंबर :- २५
- छंद आणि स्वावलंबनदेणारा उद्योग - प्रतिनिधी
- दर्जा : कसा असावा अन कसा असू नये. लेखक :- विलास आहेर पान नंबर :- ४५

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CAS Bulletin **Science Section**



Volume: 4, Issue No.: 1, March 2019

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Library Collection

(As on 31st December 2018)

Total Books: 51584

Non-Book Materials

Periodical: 71

CDs: 254

Journals: 41

Maps: 51

Magazines: 30

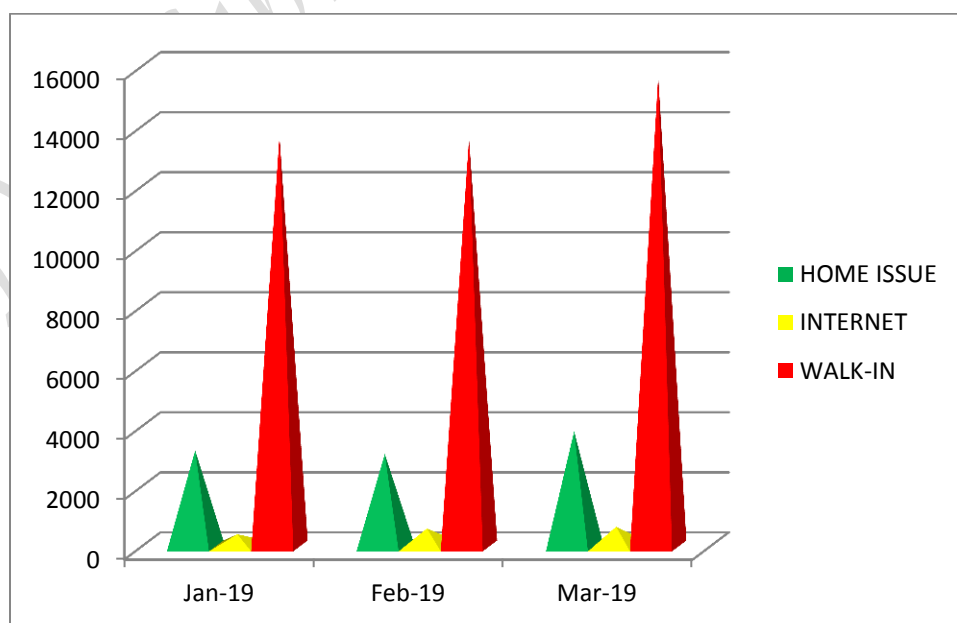
E-resource: N-List (consortium) Including
6000+ E-journals & 31,35,000+ E-
books.

Newspapers: 33

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
Jan-19	3183	390	13668
Feb-19	3066	581	13594
Mar-19	3822	640	15667



“Youth Day”

The VIVA Library organized a “Book Display” on 12th January 2019 to commemorate the Birth anniversary of Swami Vivekanand.

12th January has been declared and celebrated as **“Youth Day”** on this occasion various books on Swami Vivekanand were displayed.

The event was well received and appreciated by a lot of students and faculty members.

Glimpses of Books Display



“Marathi Rajbhasha Gaurav Din”

A great poet, play writer, critic and Dnyanpeeth awardee “KUSUMAGRAJ’s” (Shree Vishnu Waman Shirwadakar) birthday is celebrated as “**Marathi Rajbhasha Gaurav Din**” on 27 February 2019. On this occasion, VIVA College Library in collaboration with the Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting, Letter writing & Rangoli competitions which were held on 13th to 15th & 25th February 2019 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 286 participants participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.

Glimpses of Programme

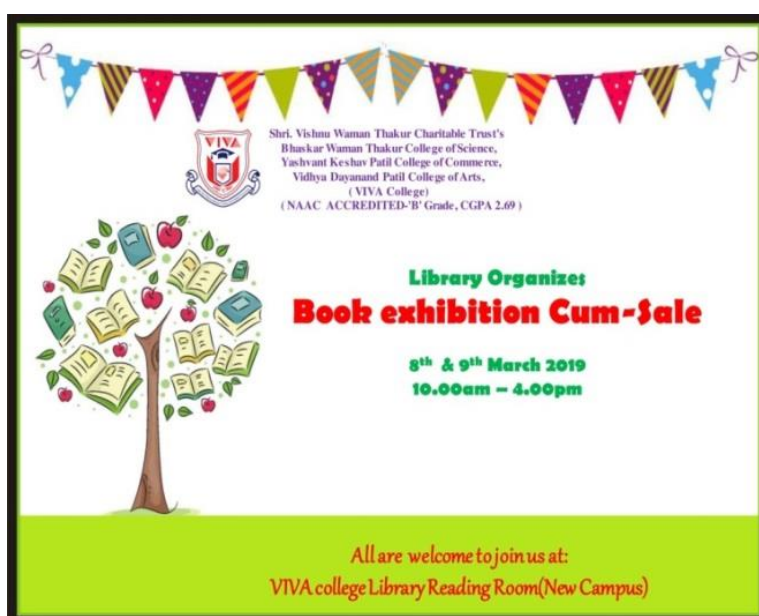


“Book Exhibition–cum–sale”

VIVA College Library organized Book Exhibition–cum–sale on 8th & 9th March 2019. There were five vendors brought various books on History, Political Science, Mass media, Finance Banking, Management studies, Media studies, Computer Science, I.T., General (Marathi, Hindi & English) Reference Books, Personality development, and so on. The exhibition was organized for 2 days to promote the reading culture among the students and develop the quality collection for our library.

The exhibition was well appreciated by all the book lovers and nearby College Librarians were visited the book exhibition. Many students and staff members purchased books for personal use and some good books were also recommended by the faculty and students for the library.

Glimpses of Programme



New Arrival Books

Selected Books from the Book Exhibition-Cum sale held on
8th & 9th March 2019

Sr. No.	AUTHOR	TITLE
1	Helson, Henry	Harmonic Analysis 2nd ed
2	Tao, Terence	Analysis II 3rd ed
3	Kesavan, S.	Functional Analysis
4	Hiai, Fumio/ Petz, Denes	Introduction to matrix analysis and applications
5	Venkatachala, B.J.	Inequalities : An approach through problems 2nd ed
6	Farin, Gerald	Practical Linear Algebra : A geometry toolbox 3rd ed
7	Rainville, Earl D.	Elementary Differential Equations 8th ed
8	Agarwal, Ravi P.	Introduction to real analysis
9	Bittinger	Calculus and its applications 10th Ed.
10	bruna, Joaquim	Complex Analysis
11	King, Mervyn	Chif value officer
12	Chatfield, Chris	Analysis of time series
13	Png, Ivan	Managerial economics 5th ed
14	Coyle, Daniel	Culture code
15	Harvard Business School Press	Dismissing an employee
16	Katzenbach, Jon	Discipline of teams
17	Gabarro, John	Managing your boss
18	Cast, Carter	Right stuff : How brilliant careers are made
19	Jugenheimer, Donald W.	Advertising and Public Relations Research
20	टंडन, पंकज	सूक्ष्म अर्थशास्त्राचा सिद्धांत
21	बानिक, नीलांजन	भारतीय अर्थव्यवस्था : स्थूल अर्थशास्त्रीय आढावा
22	गोतेन्युइस, म. त.	SPSS चे प्राथमिक पाठ
23	Prasad, A.M.	Great Indian Novelists in English
24	Wyndham, george	Poems of Shakespear
25	Quintanilla, K. M.	Business and professional Communication
26	Sinha, Sunita	Feminism in Literature : Musings and Aesthetics
27	किरपाल, अविनाश	महिला उद्योजक
28	Satyanarayana, G.	Seventy years of Industrial Policy and Promotion in India
29	Lubbe, Sam	Economic and social impacts of E-Commerce
30	Kreps, David	Microeconomics for Managers
31	Rahila, A.	Indian economy since 1947

32	Czinkota, M. R.	Emerging trends, threats and opportunities in international marketing
33	Sengupta, Jati	Efficiency market dynamics and industry growth
34	Hirst, Paul	Globalization in question
35	Patnaik, Prabhat	Labour law reforms in india all in the name of jobs
36	Kapur, Ashok	Modis foreign policy
37	शाह, घनश्याम	भारतातील सामाजिक चळवळ २ ED
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39	ऑलिव्हर पोल	तुमचे प्रबन्ध लिखाण
40	थोरात, सुखदेव	भारतातील दलित समाज
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52	Pande, A.	Wombs in Labor
53	Kosambi, D D	Introduction to the study of Indian History
54	R.C. Majumdar/Gupta, S P (Ed.)	Readings in Political History of India : Ancient Medieval, Modern
55	डेनिकोलो, प.	संशोधन प्रस्ताव विकसित करणे
56	रणजीत कुमार	संशोधन पद्धती
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